

Japan Studies Institute – June 4-17, 2018

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JSI Fall 2018 Course Integration

Course Information

The rich information and cultural experience of the 2018 JSI will be integrated into MGT 300: Principles of Management during the fall semester of 2018. MGT 300 is a business core course required of all business majors at Delta State. It is also a pre-requisite course to upper level management courses. The course is meant to introduce students to the main principles and concepts of management and provide them with a working vocabulary of common management terms.

Course Integration

The JSI integration will include implementing a narrow focus of Japan into a module on cultural competency. The module will consist of a semester-long group project which includes the following:

- An in-class component
 - One week of instruction on cultural competency (cultural dimensions/characteristics, high and low context cultures, etc., and an introduction to Japanese culture)
 - In-class film with class discussion
 - End-of-semester group presentation
- An out-of-class component
 - Critical thinking homework assignment based on cultural competency lesson
 - Written reflective summary of in-class film
 - Group research and collaboration for presentations

Group Project

Students will be provided with the library resources provided during JSI to research different aspects of Japanese culture for a presentation based on the following instructions:

1. Create a U.S. company that either has Japanese employees or does business with a Japanese company
2. Demonstrate an issue/conflict which takes place because of a cultural misunderstanding or differences in culture
3. Explore multiple options on how management can resolve the situation without ostracizing other employees
4. Demonstrate what action was taken to effectively resolve the situation
5. Conclude with a lesson to be taken away from the situation

Students will select at least three of the following Japanese cultural components to incorporate in their presentations:

- Religious practices and observances
- Communication styles
- Customs, beliefs, practices
- Preferences and tastes
- Language barriers
- Concepts of time
- Concepts of personal space
- Approaches to workplace relationships
- Approaches to conducting business

The project outcome for students includes:

- Demonstrating an awareness of own cultural rules and biases
- Demonstrating an understanding of the elements important to the members of the Japanese culture
- Demonstrating an understanding of verbal and nonverbal communication in the Japanese culture
- Demonstrating appropriate business practices in/with Japan