

AASCU American Association
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INCORPORATING
JAPANESE STUDIES
INTO THE
UNDERGRADUATE
CURRICULUM

JSI JAPAN
STUDIES
INSTITUTE



**SAN DIEGO STATE
UNIVERSITY**

JUNE 6–17, 2017

SAN DIEGO STATE UNIVERSITY

SAN DIEGO, CALIFORNIA

Institute Staff

San Diego

Yoshiko Higurashi

Institute Director

Professor of Japanese

Director, Japanese Language Program

Director, Japan International Programs

Department of Linguistics and Asian/Middle Eastern Languages

San Diego State University (SDSU)

Washington, D.C.

Arlene Jackson

Associate Vice President for Global Initiatives

American Association of State Colleges and Universities (AASCU)

Housing

Check-In: Monday, June 5, 2017

Check-Out: Sunday, June 18, 2017

Cuicacalli Suites

5150 East Campus Drive | San Diego, CA 92182-2622

Unless otherwise noted, all class activities are held in Room 2514 Student Services West (SSW) Building, San Diego State University.

The institute schedule is subject to change for reasons beyond the control of AASCU or the institute.



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Tuesday, June 6

(Cuicacalli Seminar Room)

- 8:30 a.m. – 9 a.m.** **Breakfast and Welcome**
Yoshiko Higurashi, Institute Director
 Professor of Japanese
 Director, Japanese Language Program
 Director, Japan International Programs
 Department of Linguistics and Asian/Middle Eastern Languages, SDSU
- 9 a.m. – 9:25 a.m.** **Self Introductions**
2017 Institute Fellows
- 9:25 a.m. – 9:50 a.m.** **Introduction of Institute Staff and Curriculum Development Project,**
My Academic Discipline: How to Stimulate Interest in Japan
Among Students of my Field
Distribution of Course Packs
Yoshiko Higurashi
Cyndi Meeves, Senior Manager, Conference Services
Cassandra Neel, Assistant to Higurashi/Administrative
 Coordinator, Department of Linguistics and Asian/Middle
 Eastern Languages, SDSU
Audie Mendaros, AASCU Student Assistant (Major: Japanese,
 Minor: Computer Science)
Andrew Guanzon, Intern (Majors: Japanese and Accounting)
- 10 a.m. – 10:50 a.m.** **Dorm Tour**
 TBA, Office of Housing Administration, SDSU
- 11:00 a.m. – 11:30 a.m.** **Break/Early Lunch**

Tuesday, June 6

11:45 a.m. – 1:00 p.m. **SDSU Provost Enwemeka's Opening Ceremony**

From SDSU:

Chukuka S. Enwemeka, Provost and Senior Vice President

Stephen C. Welter, Vice President for Research and Dean of Graduate Division

Thomas McCarron, Vice President for Business and Financial Affairs and Chief Financial Officer

Mary Ruth Carleton, Vice President for University Relations and Development

Norah Shultz, Associate Vice President for Academic Affairs – Student Achievement and Dean of Undergraduate Studies

Representatives from all SDSU Colleges:

Norma Bouchard, Dean, Arts and Letters

George Belch, Interim Dean, Business Administration

Joseph F. Johnson, Jr., Dean, Education

M. Monte Mehrabadi, Dean, Engineering

Larry Verity, Interim Dean, Health and Human Services

Kotaro Nakamura, Chair, School of Art and Design, representing

Joyce Gattas, Dean, Professional Studies and Fine Arts

Douglas Deutschman, Associate Dean, Sciences

Joe R. Shapiro, Dean, Extended Studies

More from SDSU:

TBA, representing **Betty Samraj**, Chair, Department of Linguistics and Asian/Middle Eastern Languages

Sandra Wawrytko, Director, Center for Asian and Pacific Studies

Mark J. Ballam, Managing Director, Center for International Business Education and Research (CIBER)

TBA, representing **Noah Hansen**, Director, International Student Center

Rudy Arias, Project Manager, representing **James Frazee**, Director, Instructional Technology Services

Tuesday, June 6

Representative for all SDSU Faculty:

Marci Bober-Michel, Chair, The Senate

Representatives from all SDSU Student Organizations:

Michelle Aguilar, President, Japanese Student Association

Mika Ishisaka, President, Nikkei Student Union

Representative from all SDSU alumni:

Jeff Marston, Former President, SDSU Alumni Association

Representative from San Diego Business Community:

Jay Scovie, Director of Corporate Communications and Education, Kyocera International, Inc.

Representative from the general San Diego Community:

Richard Davis, Executive Director, Kyoto Symposium Organization

1:45 p.m. – 3:45 p.m. Campus and Library Tour

Cassandra Neel

Audie Mendaros

Andrew Guanzon

4:00 p.m. – 4:45 p.m. Optional Field Trip

Ralphs Grocery Store

5:15 p.m. – 6:45 p.m. Dinner, Faculty Staff Club

7:00 p.m. – 9:00 p.m. Introduction to Japan Studies

John Swain, Department of Linguistics and Asian/Middle Eastern Languages, SDSU

Wednesday, June 7

- 8:50 a.m. – 9:00 a.m. Announcements**
- 9:00 a.m. – 9:50 a.m. Introduction of the Japanese Language**
Yoshiko Higurashi, Department of Linguistics and Asian/Middle Eastern Languages, SDSU
- 10:00 a.m. – Noon Traditional Japanese Theater**
John Swain, Department of Linguistics and Asian/Middle Eastern Languages, SDSU
- 1:15 p.m. – 2:45 p.m. Identifying and Exploring Japan-Related Sources**
Julie Su, Library and Information Services, SDSU
(Location: Library Instruction Room, Library Addition - #76)
- 3:00 p.m. – 5:00 p.m. Modernity and Becoming Modern**
Stefan Tanaka, Department of Humanities, University of California, San Diego
- 5:15 p.m. – 6:45 p.m. Dinner, Faculty Staff Club**
- 7:00 p.m. – 9:00 p.m. Optional Film Screening**
Tampopo (1985, 115 minutes, Directed by Juzo Itami)
Aki Hirota, Department of Modern and Classical Languages and Literatures, California State University, Northridge

Thursday, June 8

- 8:50 a.m. – 9:00 a.m.** **Announcements**
- 9:00 a.m. – 9:50 a.m.** **Japanese Language**
Hideko Yamaga and Rina Otsuka Pasamonik, Department of Linguistics
and Asian/Middle Eastern Languages, SDSU
- 10:00 a.m. – Noon** **Introduction to Japanese Literature**
Aki Hirota, Department of Modern and Classical Languages and
Literatures, California State University, Northridge
- 1:15 p.m. – 2:15 p.m.** **Geography of Japan**
Atsushi Nara, Department of Geography, SDSU
- 2:30 p.m. – 4:30 p.m.** **Anime, Pop Culture and their Traditional Roots**
Aki Hirota, Department of Modern and Classical Languages and
Literatures, California State University, Northridge
- 5:15 p.m. – 6:45 p.m.** **Dinner, Faculty Staff Club**
- 7:00 p.m. – 9:30 p.m.** **Optional Film Screening**
Bushi no Ichibun (Love and Honor)
(2006, 121 minutes, Directed by Yoji Yamada)
Aki Hirota, Department of Modern and Classical Languages and
Literatures, California State University, Northridge

Friday, June 9

- 8:50 a.m. – 9:00 a.m. Announcements**
- 9:00 a.m. – 9:50 a.m. Living and Dying in Contemporary Japan: Senior Care and Solitary Death**
Aki Hirota, Department of Modern and Classical Languages and Literatures,
California State University, Northridge
- 10:00 a.m. – Noon How to Plan a Japanese Film Course**
Aki Hirota, Department of Modern and Classical Languages and Literatures,
California State University, Northridge
- 1:15 p.m. – 2:05 p.m. Japanese Language**
Hideko Yamaga and Rina Otsuka Pasamonik, Department of Linguistics
and Asian/Middle Eastern Languages, SDSU
- 2:30 p.m. – 4:00 p.m. Ikebana Flower Arranging: Beauty and Philosophy**
Sadako Oehler, President and Professor, San Diego Chapter of the Ikenobo
School of Ikebana
(Location: Scripps Cottage)
- 5:00 p.m. – 5:45 p.m. Dinner, Faculty Staff Club**

Saturday, June 10

- 9:00 a.m. – 10:50 a.m.** **Japanese Aesthetics**
Kotaro Nakamura, School of Art and Design, SDSU
- 11:20 a.m.** **Departure for Balboa Park (by chartered bus)**
- 11:50 a.m. – 1:15 p.m.** **Lunch at the Tea Pavilion** (*lunch provided by AASCU*)
- 1:30 p.m. – 2:30 p.m.** **Japanese Traditional Architecture**
Kotaro Nakamura, School of Art and Design, SDSU
(*Location: Japanese Friendship Garden*)
- 2:45 p.m. – 3:45 p.m.** **Mingei (Folk Art) International Museum**
Greetings and Introduction: **Robert Sidner**, Director
Johanna Benson, Senior Education and Outreach Manager
Special Exhibition “KANBAN”
Tour by docents (TBA)
- 4:00 p.m.** **Departure for SDSU**
- 4:30 p.m.** **Return to SDSU**
- 4:30 p.m.** **Boxed Dinners**
Available at the front desk of Cuicacalli Housing Center

Sunday, June 11

- 5:15 p.m. – 6:45 p.m.** **Dinner, Faculty Staff Club**

Monday, June 12

- 8:50 a.m. – 9:00 a.m.** **Announcements**
- 9:00 a.m. – 9:50 a.m.** **Japanese Language**
Hideko Yamaga and Rina Otsuka Pasamonik, Department of Linguistics and Asian/Middle Eastern Languages, SDSU
- 10:00 a.m. – Noon** **Issues in Japanese Government, Economics and Society**
Robert Uriu, Department of Political Science, University of California, Irvine
- 1:15 p.m. – 2:45 p.m.** **Sumie Brush Painting**
Tatsuko Sandin
Ryushu (artist's name)
San Diego Community College
Vice President, Washu Kai
- 3:00 p.m. – 5:00 p.m.** **Trump, Japan and Asia: Japanese Foreign Policy in an Era of Uncertainty**
Robert Uriu, Department of Political Science, University of California, Irvine
- 5:15 p.m. – 6:45 p.m.** **Dinner, Faculty Staff Club**
- 7:00 p.m. – 8:00 p.m.** **Education System in Japan and the Issues of Japanese Student in the U.S**
Akiko Mikamo, Founding President, US-Japan Psychological Services
- 8:00 p.m. – 9:00 p.m.** **Hiroshima - Rising from the Ashes: Under and Beyond the Mushroom Cloud**
Akiko Mikamo, Founding President, US-Japan Psychological Services

Tuesday, June 13

- 8:50 a.m. – 9:00 a.m.** **Announcements**
- 9:00 a.m. – 9:50 a.m.** **Japanese Language**
Hideko Yamaga and Rina Otsuka Pasamonik, Department of Linguistics
and Asian/Middle Eastern Languages, SDSU
- 10:30 a.m.** **Departure for Buddhist Temple of San Diego (by chartered bus)**
- 11:00 a.m. – 12:00 p.m.** **Buddhist Temple of San Diego and Meditation Experience**
Rev. Kenji Akahoshi and Mr. Bill Teague
- 12:30 p.m. – 2:00 p.m.** **Dan McLeod Lunch**
Tom Ham's Lighthouse Restaurant
Harbor Island
- 2:15 p.m. – 3:45 p.m.** **Cabrillo National Monument, Point Loma**
- 4:30 p.m.** **Return to SDSU**
- 5:15 p.m. – 6:45 p.m.** **Dinner, Faculty Staff Club**
- 7:00 p.m. – 9:00 p.m.** **Religion in Modern Japanese Society**
Yue Eric Tojimbara, Department of Asian Languages and Cultures,
University of California, Los Angeles

Wednesday, June 14

- 8:50 a.m. – 9:00 a.m. Announcements**
- 9:00 a.m. – 9:50 a.m. Japanese Language**
Hideko Yamaga and Rina Otsuka Pasamonik, Department of Linguistics and Asian/Middle Eastern Languages, SDSU
- 10:00 a.m. – Noon Celebrating the 70th Anniversary of Japan’s Peace Constitution – Lessons to be Learned**
Lawrence Repeta, Faculty of Law, Meiji University (Tokyo), Attorney at Law (Washington State)
- 1:15 p.m. – 3:15 p.m. Art of Japan**
Juliann K. Wolfgram, Division of the Humanities and Social Sciences, California Institute of Technology
- 3:30 p.m. – 5:00 p.m. Japanese Classical Music and Aesthetics: Lecture and Performance**
Alex Khalil, Department of Cognitive Science, University of California, San Diego and **Yuki Easter**, Certified Koto Instructor, Sawai School
- 5:15 p.m. – 6:45 p.m. Dinner, Faculty Staff Club**

Thursday, June 15

All Day Conference: Student Services West – 1500

9:00 a.m. – 9:50 a.m. Developing Academic Partnerships and Other Exchange Opportunities in Japan
Yoshiko Higurashi and Katie Palumbo, Study Abroad Advisor,
 International Student Center
Jody Dixon, Program Coordinator, Global Initiatives, AASCU

SDSU Student in Japan: My Experience at Hirosaki University (2014-2015)
Andrew Guanzon, Intern (Majors: Japanese and Accounting)

10 a.m. – 11:50 a.m. Japanese Government Organizations Session

10:00 a.m. – 10:25 a.m.

The Consulate General of Japan in Los Angeles

TBA (presenter)

Mayu Hagiwara, Consul and Director of Information and Culture Center

10:25 a.m. – 10:50 a.m.

The Japan Foundation in Los Angeles

“Grants and Support Programs Offered by The Japan Foundation”

Hideki Hara, Director (presenter)

11:00 a.m. – 11:25 a.m.

Japan External Trading Organization (JETRO), Los Angeles

“Japanese Business and JETRO”

TBD

11:25 p.m. – 11:50 a.m.

Japan National Tourism Organization (JNTO), Los Angeles

“Inbound Tourism in Japan” “Educational Trip to Japan and JNTO”

Yoshinobu Ota, Director (presenter)

Ryoko Hasegawa, Deputy Director

Shoichi Osaki, Deputy Director

Thursday, June 15

All Day Conference: Student Services West – 1500

Noon – 1:45 p.m. **SDSU Provost Enwemeka's Luncheon Reception in Honor of 2017 AASCU JSI Fellows**
(Location: Faculty Staff Club)

2:00 p.m. – 2:50 p.m. **SDSU CIBER Keynote Address**
Soft Power and Negative Soft Power – Reflections on My 30 Years of Promoting Democracy in Japan
Lawrence Repeta
Faculty of Law, Meiji University (Tokyo), Attorney at Law (Washington State)

3:00 p.m. – 4:30 p.m. **International Business Session**
"How to Successfully Incorporate Japanese Business Practices into the American and Mexican Corporate Cultures"

3:00 p.m. – 3:25 p.m. • Kyocera International, Inc.
"The Kyocera Philosophy and Amoeba Management System"
Dave Hester, President, Kyocera Mexicana S.A. de C.V.

3:30 p.m. – 3:55 p.m. • Sumitronics U.S.A. & Sumitronics de Mexico
"The only non-Japanese in a Japanese start-up"
Elliot L. Shev, General Manager, Sales and Operations
Kumiko Hashiguchi, Manager, Operations

4:00 p.m. – 4:30 p.m. • Union Bank
"Banking in Japan"
Rudy Maldonado, Vice President

4:30 p.m. – 5:00 p.m. **Travel to Japan**
Akiko Osawa, Sales Representative, IACE Travel
TBD, H.I.S. International Tours

5:15 p.m. – 6:45 p.m. **Dinner, Faculty Staff Club**

7:00 p.m. – 9:00 p.m. **Film Screening and Discussion:**
Only the Brave
Lane Nishikawa, Director and Actor

Friday, June 16

- 8:50 a.m. – 9:00 a.m. Announcements**
- 9:00 a.m. – 9:50 a.m. Japanese Language**
Hideko Yamaga and Rina Otsuka Pasamonikb, Department of Linguistics
 and Asian/Middle Eastern Languages, SDSU
- 10:00 a.m. – Noon Taiko Drum Workshop**
Asayake Taiko, University of California, San Diego
Nayuki Isoda, External Director, Asayake Taiko
(Location: Scripps Cottage)
- 1:15 p.m. – 2:15 p.m. Origami and Japanese Songs Workshop**
Toshiko Hasegawa, Hilltop High School and San Diego Japanese School
Mitsuyo Fukuda, Principal, San Diego Japanese School
- 2:15 p.m. – 3:15 p.m. California Roll Making Workshop**
Mitsuyo Fukuda, Principal, San Diego Japanese School
Toshiko Hasegawa, Hilltop High School and San Diego Japanese School
- 3:30 p.m. – 5:00 p.m. Tea Ceremony Workshop**
Soshin Saito, Professor of Tea, Urasenke Tea School
Milton Saito, President, Urasenke San Diego Association
(Location: Scripps Cottage)
- 5:15 p.m. – 6:45 p.m. Dinner, Faculty Staff Club**

Saturday, June 17

- 8:50 a.m. – 9:00 a.m.** **Announcements**
- 9:00 a.m. – 9:50 a.m.** **Japanese Language**
Hideko Yamaga and Rina Otsuka Pasamonik, Department of Linguistics
and Asian/Middle Eastern Languages, SDSU
- 10:00 a.m. – Noon** **Project Presentations**
JSI Fellows and Yoshiko Higurashi
- 1:30 p.m. – 4 p.m.** **Project Presentations**
JSI Fellows and Yoshiko Higurashi
- 4:30 p.m.** **Departure for Shogun Kobe Japanese Restaurant by chartered bus**
- 5:00 p.m. – 8:00 p.m.** **JSI Final Banquet**
Shogun Kobe Japanese Restaurant
- 8:30 p.m.** **Return to SDSU**

Delivering America's Promise

AASCU's 430 public college and university members are found throughout the United States, and in Guam, Puerto Rico and the Virgin Islands. We range in size from 1,000 students to 44,000. We are found in the inner city, in suburbs, towns and cities, and in remote rural America. We include campuses with extensive offerings in law, medicine and doctoral education—as well as campuses offering associate degrees to complement baccalaureate studies. We are both residential and commuter, and with on-line degrees as well. Yet common to virtually every member institution are three qualities that define its work and characterize our common commitments.

- We are institutions of access and opportunity. We believe that the American promise should be real for all Americans, and that belief shapes our commitment to access, affordability and educational opportunity, and in the process strengthens American democracy for all citizens.
- We are student-centered institutions. We place the student at the heart of our enterprise, enhancing the learning environment and student achievement not only through teaching and advising, but through our research and public service activities.
- We are “stewards of place.” We engage faculty, staff and students with the communities and regions we serve—helping to advance public education, economic development and the quality of life for all with whom we live and who support our work. We affirm that America's promise extends not only to those who come to the campus but to all our neighbors.

We believe that through this stewardship and through our commitments to access and opportunity and to our students, public colleges and universities effectively and accountably deliver America's promise. In so doing we honor and fulfill the public trust.



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