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2025 Japan Studies Institute
Project Summary

I plan to implement Japan Studies in four courses.

In BMKT 325: Principles of Marketing, students will begin an Anime Club on campus. Anime Clubs are a rising subculture on college campuses and will allow students to come together and embrace Japanese pop culture.

In ECNS 202: Principles of Macroeconomics, students will learn about Japan's Economy beginning with the Meiji Period. Student discussions will focus on Japan being one of the wealthiest countries on earth and what can be done to address the current challenges. Also, students will do a comparative analysis of Japan and a country of choice. Students will use the globalEDGE dataport to find information on each country's government, trade statistics, statistics, risk, and indices.

In ECNS 201: Principles of Microeconomics, students will watch the film, Our Lost Years by Lane Nishikawa and will read the article, War Spending & Lost Opportunities by Heidi Garrett-Peltzer, Ph.D. This information will expand student's understanding of opportunity cost.

In BGEN 360: International Business, students will watch the film, Silence, to increase their knowledge about Hidden Christians and the ways these groups kept the traditions and rituals alive. Additionally, students will walk to an area on campus and participate in two 10-minute Zen Meditations, after a brief introduction to Buddhism.