

JSI Project: Enhancing Community Appreciation for Japanese Culture and Building the Foundations for a Major in International Studies

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Project Summary

The University of South Carolina Beaufort (USCB) is developing a Japan Studies Initiative (JSI) titled “Enhancing Community Appreciation for Japanese Culture and Building the Foundations for a Major in International Studies” designed to enhance cultural literacy and support the growing presence of Japanese companies in the region. Inspired by the success of the SKALE project, which focused on South Korean culture, the JSI aims to equip local communities with cultural readiness and understanding of Japanese culture. The initiative will involve a multi-disciplinary faculty curriculum development engagement to contribute toward a major in international studies, community outreach through workshops and conferences, and collaboration with K-12 schools and local businesses.