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AASCU-Japan Studies Institute 2022

### **Integration of JSI into My Teaching and Beyond**

This is a great program, and memorable experience. I would like to take this opportunity to thank all of the people involved, such as Dr. Higurashi, Jody Dixon, Dr. Yamaga, Julie Su, Rina Otsuka Pasamonik, all presenters and student interns, etc.

Many things have been learned and can be applied into my teaching. Applications of my learning are divided to four categories: my undergraduate class BA440 Introduction to International Business Management, networking with businessman, fellows, collaboration with colleagues and beyond, and other take-aways.

Firstly, in the class BA440 at Worcester State University (WSU), a comparative analysis of the differences and similarities between the US & Japan will be made since I feel comfortable introducing Japanese culture, art, history, and society and so many useful websites have been provided by Julie. Japan will be used as an example when discussing globalization, looking at the positive and negative impacts this process has had on the nation and society. An assignment will be made, asking students to assess cultural risks in conducting international business. The assignment is to analyze the cultural differences between two countries, Japan will be one of the countries on the list for students to choose from. In the final project for the course, Japan will be assigned as one of the host countries to evaluate the viability of an investment. In this project, four risks, 4Cs (cross-culture, country, currency and commerce) in Japan will be assessed.

Secondly, networking was made with businessman, and fellows. Mark Owen will be invited to my class to share his experience with doing business in Japan. Hopefully, a student who can speak Japanese and has entrepreneurship will be found, works with him as an intern and eventually becomes his partner. Fellows who are interested to do a presentation to share his/her expertise in globalization will be invited to my class. Dr. Higurashi, Jody, and Mary Alice will be contacted and consulted since they have experience and knowledge about building study-abroad programs and exchange programs.

Thirdly, collaboration with colleagues will be done on campus and beyond. A course “Introduction to Doing Business in East Asia” will be offered for the Asian Studies Concentration at WSU. This course will focus on two countries: China & Japan, comparing and contrasting do’s and don’ts in doing business in the US vs China vs Japan. In addition, a short-term study abroad program in Japan will be lead by me. Some businesses and places of interest in Japan will be visited. Students will have a better understanding of doing business in Japan and apply what they learn in class into a project. Moreover, an exchange program with a Japanese university will be established by me and my colleagues at WSU. Furthermore, Japanese Consulate General in Boston will be contacted and consulted to try to find a sister city for Worcester. In addition, an application for the

long-term research project grant in Japan which is sponsored by the Japan Foundation may be made for my sabbatical. Moreover, the JET program will be introduced and promoted to my students and students at WSU if someone is interested to teach English in Japan.

Fourthly, there are other take-aways from this program, such as techniques on how to organize a program, how to promote a cultural legacy on campus, and how to engage students in class.

1. How to organize a program
  - a. A balance among lectures, field trips and workshops
  - b. A sequence of each session
  - c. Get every entity involved and engaged
  - d. Invite local businesses and student club to do workshops
2. How to promote a cultural legacy on campus
  - a. Establish a student club on a traditional music instrument
  - b. Performance is made by the student club in events
3. How to engage students in class
  - a. Using attractive pictures for PPT slides
  - b. Asking questions that make them to think about the why's and how's
  - c. Doing workshops, and hands-on exercises

To sum up, this is a wonderful and culturally enriched program, and we learned so much and had a lot of fun, through a great combination of lectures on Japanese language and different aspects of the Japanese society, field trips and workshops. I am excited to share what I learned with my colleagues and students. I am motivated to contribute to the community by facilitating the exchange between Japan & US, and I look forward to applying for the potential Caribbean or South American Studies Institute in AASCU in the coming years.