

AASCU American Association
of State Colleges and
Universities

Delivering America's Promise

INCORPORATING
JAPANESE STUDIES
INTO THE
UNDERGRADUATE
CURRICULUM

JSI JAPAN
STUDIES
INSTITUTE



JUNE 7–18, 2016

SAN DIEGO STATE UNIVERSITY

SAN DIEGO, CALIFORNIA



**SAN DIEGO STATE
UNIVERSITY**

Institute Staff

San Diego

Yoshiko Higurashi

Institute Director

Professor and Director, Japan Language Program

Director, Japan International Programs

Department of Linguistics and Asian/Middle Eastern Languages

San Diego State University (SDSU)

Washington, D.C.

Arlene Jackson

Associate Vice President for Global Initiatives

American Association of State Colleges and Universities (AASCU)

Housing

Check-In: Monday, June 6, 2016

Check-Out: Sunday, June 19, 2016

Cuicacalli Suites | Tepeyac Tower

5150 East Campus Drive | San Diego, CA 92182-2622

Unless otherwise noted, all class activities are held in Room 2514
Student Services West (SSW) Building, San Diego State University

The institute schedule is subject to change for reasons
beyond the control of AASCU or the Institute.



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Tuesday, June 7

(Cuicacalli Seminar Room)

8:30 a.m. – 9 a.m.

Breakfast and Welcome

TBA, AASCU

Yoshiko Higurashi, Institute Director Professor of Japanese Director, Japanese Language Program Director, Japan International Programs, Department of Linguistics and Asian/Middle Eastern Languages SDSU

9 a.m. – 9:25 a.m.

Self Introductions

2016 Institute Fellows

9:25 a.m. – 9:50 a.m.

Introduction of Institute Staff and Curriculum Development Project

My Academic Discipline: How to Stimulate Interest in Japan Among Students of My Field

Distribution of Course Packs: **Yoshiko Higurashi**, **Cyndi Meeves**, Manager, Conference Services, **Cassandra Neel**, Assistant to Higurashi/Administrative Coordinator, Department of Linguistics and Asian/Middle Eastern Languages, SDSU, **Michelle Aguilar**, AASCU Student Assistant, student majoring in Japanese and Theater, **Taichi Hasegawa**, Intern, Exchange Student from Gunma University and **Masahiro Yamazaki**, Intern, Exchange Student from Gunma University

10 a.m. – 10:50 a.m.

Dorm Tour

TBA, Office of Housing Administration, SDSU

Tuesday, June 7

11 a.m. – 12:15 p.m.

SDSU Provost Enwemeka's Opening Ceremony

From SDSU: **Chukuka S. Enwemeka**, Provost and Senior Vice President, **Stephen C. Welter**, Vice President for Research and the Dean of Graduate Division, **Alan R. Sweedler**, Assistant Vice President for International Programs

Representatives from all SDSU Colleges: **Norma Bouchard**, Dean, Arts and Letters, **J. Dennis Credit**, Dean, Business Administration, **Joseph F. Johnson Jr.**, Dean, Education, **M. Monte Mehrabadi**, Dean, Engineering, **Marilyn Newhoff**, Dean, Health and Human Services, **Donna Conaty**, Associate Dean, representing **Joyce Gattas**, Dean, Professional Studies and Fine Arts, **Stanley R. Maloy**, Dean, Sciences, **Stephen A. Schellenberg**, Interim Dean, Division of Undergraduate Studies and **Joe R. Shapiro**, Dean, Extended Studies

More from SDSU: **Mark J. Ballam**, Managing Director, Center for International Business Education and Research (CIBER), **James Frazee**, Director, Instructional Technology Services, **Noah Hansen**, Director, International Student Center and **Betty Samraj**, Chair, Department of Linguistics and Asian/Middle Eastern Languages

Representative for all SDSU Faculty: **Douglas Deutsman**, Chair, The Senate

Representatives from all SDSU Student Organizations: **Michelle Aguilar**, President, Japanese Student Association, **TBA**, Nikkei Student Union

Representative from all SDSU Alumni: **Jeff Marston**, Former President, SDSU Alumni Association

Representative from San Diego Business Community: **Michelle Franklin**, Language Localization Specialist, Kyocera International, Inc.

Representative from the general San Diego Community:
Richard Davis, Executive Director, Kyoto Symposium Organization

Tuesday, June 7

2 p.m. – 3:45 p.m.

Campus and Library Tour

Cassandra Neel, Michelle Aguilar, Taichi Hasegawa and Masahiro Yamazaki

4 p.m. – 4:45 p.m. 📍 Ralphs Grocery Store

Optional Field Trip

5:15 p.m. – 6:45 p.m. 📍 Faculty Staff Club

Dinner

7 p.m. – 8 p.m.

Geography of Japan

Atsushi Nara, Department of Geography

Wednesday, June 8

8:50 a.m. – 9 a.m.

Announcements

9 a.m. – 9:50 a.m.

Introduction of the Japanese Language

Yoshiko Higurashi

10 a.m. – Noon

Modernity and Becoming Modern

Stefan Tanaka, Department of History, University of California, San Diego (UCSD)

1:15 p.m. – 2:45 p.m. 📍 Library Instruction Room, Library Addition #76

Identifying and Exploring Japan-Related Sources

Julie Su, Library and Information Services, SDSU

3 p.m. – 5 p.m.

Introduction to Japanese Literature

Aki Hirota, Professor Emerita, California State University, Northridge

5:15 p.m. – 6:45 p.m. 📍 Faculty Staff Club

Dinner

7 p.m. – 9 p.m.

Optional Film Screening: *Graves of the Fireflies*

Aki Hirota

Thursday, June 9

8:50 a.m. – 9 a.m.

Announcements

9 a.m. – 9:50 a.m.

Japanese Language

Hideko Yamaga and **Rina Otsuka Pasamonik**, Department of Linguistics and Asian/
Middle Eastern Languages

10 a.m. – Noon

Anime, Pop Culture and Their Traditional Roots

Aki Hirota

1:15 p.m. – 2:45 p.m.

Sumie Brush Painting

Tatsuko Sandin

Ryushu (artist's name)

San Diego Community College

Vice President, Washu Kai

3 p.m. – 5 p.m.

Premodern Japanese Theater: Noh, Kyogen, Bunraku, and Kabuki

Susan Klein, University of California, Irvine

5:15 p.m. – 6:45 p.m. 🍷 Faculty Staff Club

Dinner

7 p.m. – 9:30 p.m.

Optional Film Screening: *Twilight Samurai*

Aki Hirota

Friday, June 10

8:50 a.m. – 9 a.m.

Announcements

9 a.m. – 9:50 a.m.

Living and Dying in Contemporary Japan: Senior Care and Solitary Death

Aki Hirota

10 a.m. – Noon

How to Plan a Japanese Film Course

Aki Hirota

1:15 p.m. – 2:05 p.m.

Japanese Language

Hideko Yamaga and Rina Otsuka Pasamonik

2:30 p.m. – 4 p.m. 📍 Student Union (“Park Blvd.”)

Ikebana Flower Arranging: Beauty and Philosophy

Sadako Oehler, President and Professor, San Diego Chapter of the Ikenobo School of Ikebana

5 p.m. – 5:45 p.m. 📍 Faculty Staff Club

Dinner

6 p.m. – 8 p.m. 📍 SSW-1500

Film Screening and Discussion: *Only the Brave*

Lane Nishikawa, Director and Actor

Saturday, June 11

8:50 a.m. – 9 a.m.

Announcements

9 a.m. – 10:50 a.m.

Japanese Aesthetics

Kotaro Nakamura, School of Art and Design, SDSU

11:20 a.m.

Depart for Balboa Park by Chartered Bus

11:50 a.m. – 1:15 p.m.

Lunch at the Tea Pavilion

(Lunch Provided by AASCU)

1:30 p.m. – 2:30 p.m. 🍷 Japanese Friendship Garden

Japanese Traditional Architecture

Kotaro Nakamura

2:45 p.m. – 3:45 p.m. 🍷 Mingei International Museum

Special Exhibition: *Mingei* of Japan—Treasures of New and Old from the Museum's Collection

Greetings and Introduction: **Robert Sidner**, Director

Johanna Benson, Senior Education and Outreach Manager, Tour: **Carol Hinrichs**, **Norma Ferrara** and **Laurel Holloway**, Docents

4 p.m.

Depart for SDSU

4:30 p.m.

Return to SDSU

4:30 p.m. 🍷 Available at the front desk of Cuicacalli Housing Center

Boxed Dinners

Sunday, June 12

5:15 p.m. – 6:45 p.m. 🍷 Faculty Staff Club

Dinner

Monday, June 13

8:50 a.m. – 9 a.m.

Announcements

9 a.m. – 9:50 a.m.

Japanese Language

Hideko Yamaga and **Rina Otsuka Pasamonik**

10 a.m. – Noon

Issues of Current Economic System and Japanese Society

Robert Uriu, University of California, Irvine

1:15 p.m. – 3:15 p.m.

Art of Japan

Chari Pradel, Department of Art, California State Polytechnic University, Pomona

3:30 p.m. – 5:30 p.m.

Japanese Government and Its Foreign Policy

Robert Uriu

5:45 p.m. – 6:45 p.m. 🍷 Faculty Staff Club

Dinner

7 p.m. – 8 p.m.

Education System in Japan and the Issues of Japanese Students in the U.S.

akiko Mikamo, U.S.-Japan Psychological Services

Tuesday, June 14

8:50 a.m. – 9 a.m.

Announcements

9 a.m. – 9:50 a.m.

Japanese Language

Hideko Yamaga and **Rina Otsuka Pasamonik**

10 a.m. – 11:30 a.m.

Buddhism in the Land of Kami

Michiko Yusa, Professor of Japan Studies, Department of Modern and Classical Languages,
Western Washington University

11:45 p.m.

Depart for Harbor Island by chartered bus

12:15 p.m. – 1:30 p.m. 🍷 Tom Ham's Lighthouse Restaurant Harbor Island

Dan MeLeod Lunch

1:45 p.m. – 2:45 p.m.

Buddhist Temple of San Diego and Meditation Experience

Rev. Kenji Akahoshi and **Bill Teague**

3:15 p.m. – 4:30 p.m.

Cabrillo National Monument, Point Loma

5:15 p.m.

Return to SDSU

5:15 p.m. – 6:45 p.m. 🍷 Faculty Staff Club

Dinner

7 p.m. – 9:30 p.m.

Optional Film Screening: *Seagul Diner*

Yusa Michiko

Wednesday, June 15

8:50 a.m. – 9 a.m.

Announcements

9 a.m. – 9:50 a.m.

Japanese Language

Hideko Yamaga and **Rina Otsuka Pasamonik**

10 a.m. – Noon.

Some Features of Japanese Philosophy

Michiko Yusa

1:15 p.m. – 3:15 p.m.

Visualizing Japan: Approaching Modern Japanese History through Visual Sources

Andrew Gordon, Lee and Juliet Folger Fund Professor of History, Reischauer Institute of Japanese Studies, Department of History, Harvard University

3:30 p.m. – 5 p.m.

Japanese Classical Music and Aesthetics: Lecture and Performance

Alex Khalil, Department of Cognitive Science, University of California, San Diego and **Yuki Easter**, Certified Koto Instructor, Sawai School

5:15 p.m. – 6:45 p.m. 🍷 Faculty Staff Club

Dinner

Thursday, June 16

All Day Conference: Student Services West-1500

8:50 a.m. – 9 a.m.

Announcements

9 a.m. – 9:50 a.m.

Developing Academic Partnerships and Other Exchange Opportunities in Japan

Yoshiko Higurashi and **Katie Palumbo**, Study Abroad Advisor, International Student Center

SDSU Student in Japan: My Experience at Tokyo University of Foreign Studies (2013-2014)

Michelle Aguilar

10 a.m. – 11:50 a.m.

Japanese Government Organizations Session

10 a.m. – 10:25 a.m.

The Consulate General of Japan in Los Angeles

Honorable Izuru Shimmura, Deputy Consul General of Japan in Los Angeles (*presenter*) and **Mayu Hagiwara**, Consul and Director of Information and Culture Center

10:25 a.m. – 10:50 a.m.

The Japan Foundation in Los Angeles “Grants and Support Programs Offered by The Japan Foundation”

Hideki Hara, Director (*presenter*)

11 a.m. – 11:25 a.m.

Japan External Trading Organization (JETRO), Los Angeles “Japanese Business and JETRO”

Sachiko Yoshimura, Chief Executive Director (*presenter*), **Kazuo Okumoto**, Executive Director and **Christopher Baker**, Public Relations

11:25 p.m. – 11:50 a.m.

Japan National Tourism Organization (JNTO), Los Angeles “Inbound Tourism in Japan”

Yoshinobu Ota, Director (*presenter*)

“Educational Trip to Japan and JNTO”

Yukiko Horiba, Assistant Director (*presenter*)

Thursday, June 16

Noon – 1:45 p.m. 🍷 Faculty Staff Club

SDSU President Hirshman's Luncheon Reception in Honor of 2016 AACSB JSI Fellows

2 p.m. – 2:50 p.m.

SDSU CIBER Keynote Address: "A Society Where Women (and Men) Can Shine: Japan's Impossible Dream?"

Andrew Gordon, Harvard University



Center for International Business
Education & Research
College of Business Administration

3 p.m. – 4:30 p.m.

International Business Session "How to Successfully Incorporate Japanese Business Practices into the American and Mexican Corporate Cultures"

3 p.m. – 3:25 p.m.

The Kyocera Philosophy and Amoeba Management System

Dave Hester, President, Kyocera Mexicana S.A. de C.V.

3:30 p.m. – 3:55 p.m.

Work Life in a Japanese Company

Yukio Nagata, President, Sumitronics U.S.A. & Sumitronics de Mexico (*presenter*), and

Kumiko Hashiguchi, Manager, Operations

4 p.m. – 4:30 p.m.

How to Thrive from Intern to Director in a Japanese Environment

Carlos Aquino, President, Californian House, Inc.

4:40 p.m. – 5:30 p.m.

Travel to Japan and H.I.S. International Tours

Jim Kelly, Vice President (*presenter*), and **Susumu Yokota**, USA Outbound Manager

5:45 p.m. – 6:45 p.m. 🍷 Faculty Staff Club

Dinner

Friday, June 17

8:50 a.m. – 9 a.m.

Announcements

9 a.m. – 9:50 a.m.

Japanese Language

Hideko Yamaga and **Rina Otsuka Pasamonik**

10 a.m. – Noon 🍷 Student Union (“Templo Mayor”)

Taiko Drum Workshop

Asayake Taiko, University of California, San Diego and **Briana Zimmers**, External Director

1:15 p.m. – 2:15 p.m.

Origami and Japanese Songs Workshop

Toshiko Hasegawa, Hilltop High School and San Diego Japanese School, and **Mitsuyo Fukuda**, Principal, San Diego Japanese School

2:15 p.m. – 3:15 p.m.

California Roll Making Workshop

Mitsuyo Fukuda and **Toshiko Hasegawa**

3:30 p.m. – 5 p.m. 🍷 Student Union (“Templo Mayor”)

Tea Ceremony Workshop

Soshin Saito, Professor of Tea, and **Milton Waito**, President, Urasenke San Diego Association

5:15 p.m. – 6:45 p.m. 🍷 Faculty Staff Club

Dinner

Saturday, June 18

8:50 a.m. – 9 a.m.

Announcements

9 a.m. – 9:50 a.m.

Japanese Language

Hideko Yamaga and **Rina Otsuka Pasamonik**

10 a.m. – Noon

Project Presentations

JSI Fellows and **Yoshiko Higurashi**

1:30 p.m. – 4 p.m.

Project Presentations

JSI Fellows and **Yoshiko Higurashi**

4:30 p.m.

Depart for Shogun Kobe Japanese Restaurant by chartered bus

5 p.m. – 8 p.m. 🍣 Shogun Kobe Japanese Restaurant

JSI Final Banquet

8:30 p.m.

Return to SDSU

Delivering America's Promise

AASCU's 430 public college and university members are found throughout the United States, and in Guam, Puerto Rico and the Virgin Islands. We range in size from 1,000 students to 44,000. We are found in the inner city, in suburbs, towns and cities, and in remote rural America. We include campuses with extensive offerings in law, medicine and doctoral education—as well as campuses offering associate degrees to complement baccalaureate studies. We are both residential and commuter, and with on-line degrees as well. Yet common to virtually every member institution are three qualities that define its work and characterize our common commitments.

- We are institutions of access and opportunity. We believe that the American promise should be real for all Americans, and that belief shapes our commitment to access, affordability and educational opportunity, and in the process strengthens American democracy for all citizens.
- We are student-centered institutions. We place the student at the heart of our enterprise, enhancing the learning environment and student achievement not only through teaching and advising, but through our research and public service activities.
- We are “stewards of place.” We engage faculty, staff and students with the communities and regions we serve—helping to advance public education, economic development and the quality of life for all with whom we live and who support our work. We affirm that America's promise extends not only to those who come to the campus but to all our neighbors.

We believe that through this stewardship and through our commitments to access and opportunity and to our students, public colleges and universities effectively and accountably deliver America's promise. In so doing we honor and fulfill the public trust.



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