

INCORPORATING
JAPANESE STUDIES
INTO THE
UNDERGRADUATE
CURRICULUM

JSI JAPAN
STUDIES
INSTITUTE



JUNE 10–21, 2014
SAN DIEGO STATE UNIVERSITY
SAN DIEGO, CALIFORNIA



**SAN DIEGO STATE
UNIVERSITY**

Institute Staff

San Diego

Yoshiko Higurashi

Institute Director

Professor and Director, Japan Language Program

Director, Japan International Programs

Department of Linguistics and Asian/Middle Eastern Languages

San Diego State University (SDSU)

Washington, D.C.

Jill M. Gately

Program and Meetings Manager

American Association of State Colleges and Universities (AASCU)

Housing

Check-In: Monday, June 9, 2014

Check-Out: Sunday, June 22, 2014

Cuicacalli Suites • Tacuba Tower

5150 East Campus Drive

San Diego, CA 92182-2622

Unless otherwise noted, all class activities are held in Room 441

Education and Business Administration (EBA) Building

San Diego State University

The institute schedule is subject to change for reasons
beyond the control of AASCU or the Institute.

Tuesday, June 10

(Cuicacalli Seminar Room)

8:30 a.m. – 9 a.m.

Breakfast and Welcome

Yoshiko Higurashi, Institute Director, Professor of Japanese, Director, Japanese Language Program, Director, Japan International Programs, Department of Linguistics and Asian/Middle Eastern Languages, SDSU

9 a.m. – 9:25 a.m.

Self Introductions

2014 Institute Fellows

9:25 a.m. – 9:50 a.m.

Introduction of Institute Staff and Curriculum Development Project

“My Academic Discipline: How to Stimulate Interest in Japan Among Students of My Field”

Distribution of Course Packs

Yoshiko Higurashi; **Cyndi Meeves**, Manager, Conference Services; **Tanya B. Calienta**, Administrative Coordinator, Department of Linguistics and Asian/Middle Eastern Languages, SDSU; **Jason Santos**, AASCU Student Assistant, Japanese Major, SDSU and **Nylza Lujan**, SDSU Student Assistant, Japanese Major

10 a.m. – 10:50 a.m.

Dorm Tour

TBA, Office of Housing Administration, SDSU

Tuesday, June 10

11 a.m. – 12:15 p.m.

SDSU Provost Marlin's Opening Ceremony

From SDSU: **Nancy A. Marlin**, Provost; **Stephen C. Welter**, Vice President for Research and Dean of the Graduate Division; **Thomas R. Scott**, Former Vice President for Research and Dean of Graduate Studies and **Kathryn LaMaster**, Associate Vice President, Faculty Affairs
Geoffrey W. Chase, Dean, Division of Undergraduate Studies

Representatives from All SDSU Colleges: **Linda Holler**, Associate Dean, Representing **Paul Wong**, Dean, Arts and Letters; **Gangaram Singh**, Interim Dean, Business Administration; **Joseph F. Johnson, Jr.**, Interim Dean, Education; **M. Monte Mehrabadi**, Dean, Engineering; **Marilyn Newhoff**, Dean, Health and Human Services; **Donna M. Conaty**, Associate Dean, representing **Joyce Gattas**, Dean, Professional Studies and Fine Arts; **Cathie Adkins**, Associate Dean, Representing **Stanley R. Maloy**, Dean, Sciences; **David. E. Pearson**, Dean, Imperial Valley Campus and **Joe R. Shapiro**, Dean, Extended Studies

More from SDSU: **Noah Hansen**, Director, International Student Center; **Mark J. Ballam**, Managing Director, Center for International Business Education and Research (CIBER)
Ghada Osman, Chair, Department of Linguistics and Asian/Middle Eastern Languages
Dan McLeod, Professor Emeritus of English and Comparative Literature

Representative for All SDSU Faculty: **William F. Eadie**, Chair, The Senate

Representatives from All SDSU Student Organizations: **Kevin Aurea**, President, Japanese Student Association; **Jaclyn Tomita**, Nikkei Student Union

Representative from All SDSU Alumni: **Jeff Marston**, Past President, SDSU Alumni Association

Representative from the Japanese Government: **Katherine Leonard**, Honorary Consul General of Japan in San Diego

Representative from the San Diego Business Community: **Cece Schellstede**, Assistant Manager, Marketing Communications, Kyocera International, Inc.

Representative from the General San Diego Community: **Richard Davis**, Executive Director, Kyoto Symposium Organization

2 p.m. – 3:45 p.m.

Campus and Library Tour

Tanya B. Calienta, **Jason Santos** and **Nylza Lujan**

4 p.m. – 4:45 p.m. 🗺️ **Ralphs Grocery Store**

Optional Field Trip

Wednesday, June 11

8:50 a.m. – 9 a.m.

Announcements

9 a.m. – 9:50 a.m.

Introduction of the Japanese Language

Yoshiko Higurashi

10 a.m. – Noon

Modernity and Becoming Modern

Stefan Tanaka, Department of History, University of California, San Diego (UCSD)

1:15 p.m. – 2:45 p.m. 🗨 Library Instruction Room, Library Addition-#76)

Identifying and Exploring Japan-Related Sources

Julie Su, Library and Information Services, SDSU

3 p.m. – 5 p.m.

Introduction to Japanese Literature

Aki Hirota, Professor Emerita, California State University, Northridge

7 p.m. – 9 p.m.

Optional Film Screening: *Twilight Samurai*

Aki Hirota

Thursday, June 12

8:50 a.m. – 9 a.m.

Announcements

9 a.m. – 9:50 a.m.

Japanese Language

Hideko Yamaga and **Momoko Rothenhaus**, Department of Linguistics and Asian/Middle Eastern Languages

10 a.m. – Noon

Anime, Pop Culture and Their Traditional Roots

Aki Hirota

Thursday, June 12

1:15 p.m. – 2:15 p.m.

Living and Dying in Contemporary Japan: Share House to Solitary Death
Aki Hirota

2:30 p.m. – 4:30 p.m. 📍 Scripps Cottage

Ikebana Flower Arranging: Beauty and Philosophy
Sadako Oehler, President and Professor, San Diego Chapter of the Ikenobo School of Ikebana

7 p.m. – 9:30 p.m.

Optional Film Screening: *Graves of the Fireflies*
Aki Hirota

Friday, June 13

8:50 a.m. – 9 a.m.

Announcements

9 a.m. – 9:50 a.m.

Japanese Language
Hideko Yamaga and **Momoko Rothenhaus**

10 a.m. – Noon

How to Plan a Japanese Film Course
Aki Hirota

1:15 p.m. – 2:45 p.m.

Sumie Brush Painting
Tatsuko Sandin

Ryushu (artist's name)
San Diego Community College
Vice President, Washu Kai

3 p.m. – 5 p.m.

Issues of the Current Economic System and Japanese Society
Robert Uriu, Department of Political Science, University of California, Irvine

5 p.m. – 5:30 p.m. 📍 Ralphs Grocery Store

Optional Field Trip

Saturday, June 14

9 a.m. – 10:50 a.m.

Japanese Aesthetics

Kotaro Nakamura, School of Art and Design, SDSU

11:20 a.m.

Departure for Balboa Park

11:50 a.m. – 1:15 p.m.

Lunch at the Tea Pavilion

(Lunch provided by AASCU)

1:30 p.m. – 2:30 p.m.

Japanese Friendship Garden

Kotaro Nakamura, Docent

2:45 p.m. – 3:45 p.m.

Mingei (Folk Art) International Museum

Docents: **TBA**

4:15 p.m. – 5:15 p.m. 📍 SDSU Downtown Gallery

Japan's Recovery from Earthquake and Tsunami

Kotaro Nakamura

5:15 p.m. – 5:45 p.m. 📍 SDSU Downtown Gallery

Exhibition

6:20 p.m.

Boxed dinners available for JSI Fellows at the Cuicacalli Housing Center Counter

Monday, June 16

8:50 a.m. – 9 a.m.

Announcements

9 a.m. – 9:50 a.m.

Japanese Language

Hideko Yamaga and **Momoko Rothenhaus**

10 a.m. – Noon

Developing Academic Partnerships and Other Exchange Opportunities in Japan

Yoshiko Higurashi; **Dave Rudel**, Assistant Director, Education Abroad, International Student Center, SDSU and **Rebekah Fuganti**, Program Coordinator, Office of International Programs, SDSU

1:15 p.m. – 3:15 p.m.

Art of Japan

Chari Pradel, Department of Art, California State Polytechnic University, Pomona

3:30 p.m. – 5:30 p.m. 📍 SSW-1500

Film Screening and Discussion: *Only the Brave*

Lane Nishikawa, Director and Actor

Tuesday, June 17

8:50 a.m. – 9 a.m.

Announcements

9 a.m. – 9:50 a.m.

Japanese Language

Hideko Yamaga and **Momoko Rothenhaus**

10 a.m. – 11:30 a.m.

Buddhism in the Land of Kami

Michiko Yusa, Professor of Japan Studies, Department of Modern and Classical Languages, Western Washington University

11:45 p.m.

Departure for Harbor Island

12:15 p.m. – 1:30 p.m. 📍 Tom Ham's Lighthouse Restaurant Harbor Island

California Bank and Trust Lunch

Tuesday, June 17

1:45 p.m. – 2:45 p.m.

Buddhist Temple of San Diego and Meditation Experience

Bill Teague Representing **Rev. Kenji Akahoshi**

3:15 p.m. – 4:30 p.m.

Cabrillo National Monument, Point Loma

5:15 p.m.

Return to SDSU

Wednesday, June 18

8:50 a.m. – 9 a.m.

Announcements

9 a.m. – 9:50 a.m.

Japanese Language

Hideko Yamaga and **Momoko Rothenhaus**

10 a.m. – Noon

Some Features of Japanese Philosophy

Michiko Yusa

1:15 p.m. – 3:15 p.m.

Japan: Asia's Leading Industrialized Democracy

Theodore J. Gilman, Executive Director, Reischauer Institute of Japan Studies, Harvard University

3:30 p.m. – 5 p.m.

Japanese Classical Music and Aesthetics: Lecture and Performance

Alex Khalil, Department of Cognitive Science, University of California, San Diego and **Yuki Easter**, Certified Koto Instructor, Sawai School

Thursday, June 19

All Day Conference: Student Services West-1500

9 a.m. – 9:50 a.m.

A Young American in Japan

Mary Ehara Vaughn

10 a.m. – 11:50 a.m.

Japanese Government Organizations Session

10 a.m. – 10:25 a.m.

The Consulate General of Japan in Los Angeles

Honorable Jun Niimi, Consul General of Japan in Los Angeles (Presenter)

Takehiko Wajima, Consul and Director of Information and Culture Center

10:25 a.m. – 10:50 a.m.

The Japan Foundation, Los Angeles

“Grants and Support Programs Offered by The Japan Foundation”

Naomi Takasu, Director (Presenter)

Rei Suzuki, Deputy Director

11 a.m. – 11:25 a.m.

Japan External Trading Organization (JETRO), Los Angeles

“Japanese Business and JETRO”

Sachiko Yoshimura, Chief Executive Director (Presenter)

Yoshitoku Takahashi, Executive Director

Christopher Baker, Public Relations

11:25 p.m. – 11:50 a.m.

Japan National Tourism Organization (JNTO), Los Angeles

“Inbound Tourism in Japan”

Daisuke Tonai, Executive Director (Presenter)

“Educational Trip to Japan and JNTO”

Erica Irby, Assistant Director (Presenter)

Yasuyuki Harada, Director

Thursday, June 19

Noon – 1:45 p.m. 🍷 Faculty Staff Club

SDSU Vice President Welter’s Luncheon Reception in Honor of 2014 AASCU JSI Fellows

Guests will include representatives from the SDSU Administration, Faculty, Alumni Association, and Student Organizations, the Japanese Government and San Diego Business and Community Organizations

2 p.m. – 2:50 p.m.

Keynote Address: Japan’s Security and Insecurity in a Changing World

Theodore J. Gilman, Executive Director, Reischauer Institute of Japan Studies, Harvard University

3 p.m. – 4 p.m.

International Business Session

“How to Successfully Incorporate Japanese Business Practices into the American and Mexican Corporate Cultures”

3 p.m. – 3:20 p.m.

“The Kyocera Philosophy and Amoeba Management System”

Jeff Iwami, Deputy General Manager, Corporate Business Systems, Kyocera International, Inc.

3:20 p.m. – 3:40 p.m.

“Union Bank’s Exchange Program in Japan”

Jason Bowser, Senior Vice President, Regional Manager
Rudy Maldonado, Vice President (presenter)

3:40 p.m. – 4 p.m.

“Toyota’s Three Keys to Developing Business in New Countries

Mike Bafan, President, Toyota Auto Body California (TABC), Long Beach; President, Toyota Motor Manufacturing in Baja California (TMMBC), Mexico

4 p.m. – 4:30 p.m.

SDSU Students in Japan

Jason Santos, Yokohama National University (2011–2012)

Nylza Lujan, Gunma University (2012–2013)

Thursday, June 19

4:30 p.m. – 5 p.m.

Lecture on *Departures*

Dan McLeod, Professor Emeritus, Department of English and Comparative Literature, SDSU

7 p.m. – 9:30 p.m.

Optional Film Screening: *Departures*

Dan McLeod

Friday, June 20

8:50 a.m. – 9 a.m.

Announcements

9 a.m. – 9:50 a.m.

Japanese Language

Hideko Yamaga and **Momoko Rothenhaus**

10 a.m. – Noon ☛ Scripps Cottage

Taiko Drumming Workshop

Asayake Taiko Group, University of California, San Diego and **Jinjoo Lee**, Performance Director

1:15 p.m. – 2:15 p.m.

Origami and Japanese Songs Workshop

Toshiko Hasegawa, Hilltop High School and San Diego Japanese School and **Mitsuyo Fukuda**, Principal, San Diego Japanese School

2:30 p.m. – 4 p.m. ☛ Scripps Cottage

Tea Ceremony Workshop

Soshin Saito, Professor of Tea and **Milton Waito**, President, Urasenke San Diego Association

Saturday, June 21

8:50 a.m. – 9 a.m.

Announcements

9 a.m. – 9:50 a.m.

Japanese Language

Hideko Yamaga and **Momoko Rothenhaus**

10 a.m. – Noon

Project Presentations

JSI Fellows and **Yoshiko Higurashi**

1:30 p.m. – 4 p.m.

Project Presentations

JSI Fellows and **Yoshiko Higurashi**

4:30 p.m.

Departure for Utage Japanese Restaurant

5 p.m. – 8 p.m. 📍 Utage Japanese Restaurant, Chula Vista

JSI Final Banquet

Delivering America's Promise

AASCU's 430 public college and university members are found throughout the United States, and in Guam, Puerto Rico and the Virgin Islands. We range in size from 1,000 students to 44,000. We are found in the inner city, in suburbs, towns and cities, and in remote rural America. We include campuses with extensive offerings in law, medicine and doctoral education—as well as campuses offering associate degrees to complement baccalaureate studies. We are both residential and commuter, and with on-line degrees as well. Yet common to virtually every member institution are three qualities that define its work and characterize our common commitments.

- We are institutions of access and opportunity. We believe that the American promise should be real for all Americans, and that belief shapes our commitment to access, affordability and educational opportunity, and in the process strengthens American democracy for all citizens.
- We are student-centered institutions. We place the student at the heart of our enterprise, enhancing the learning environment and student achievement not only through teaching and advising, but through our research and public service activities.
- We are “stewards of place.” We engage faculty, staff and students with the communities and regions we serve—helping to advance public education, economic development and the quality of life for all with whom we live and who support our work. We affirm that America's promise extends not only to those who come to the campus but to all our neighbors.

We believe that through this stewardship and through our commitments to access and opportunity and to our students, public colleges and universities effectively and accountably deliver America's promise. In so doing we honor and fulfill the public trust.