

# NATIONAL FACULTY DEVELOPMENT INSTITUTE

INCORPORATING JAPANESE STUDIES  
INTO THE UNDERGRADUATE CURRICULUM



JAPAN STUDIES INSTITUTE  
JUNE 12 ~ 23, 2012  
SAN DIEGO STATE UNIVERSITY  
SAN DIEGO, CALIFORNIA

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AMERICAN ASSOCIATION OF STATE  
COLLEGES AND UNIVERSITIES

## **Institute Staff**

### **San Diego**

**Yoshiko Higurashi**

Institute Director

Professor of Japanese

Director, Japanese Language Program

Director, Japan International Programs

Department of Linguistics and Asian/Middle Eastern Languages

San Diego State University (SDSU)

### **Washington, D.C.**

**Jill M. Gately**

Manager, ALC Meetings and Outreach Programs

American Association of State Colleges and Universities (AASCU)

## **Housing**

**Check-In:** Monday, June 11, 2012

**Check-Out:** Sunday, June 24, 2012

Cuicacalli Suites Tacuba Tower

5150 East Campus Drive

San Diego, CA 92182-2622

Unless otherwise noted, all class activities are held in Room 2514  
Student Services Building, San Diego State University

The Institute schedule is subject to change for reasons  
Beyond the control of AASCU or the Institute

First Week – June 12-16

**Tuesday, June 12**  
(Cuicacalli Seminar Room)

8:30 a.m. – 9 a.m.	Continental Breakfast and Welcome <b>Yoshiko Higurashi</b> , Institute Director Professor of Japanese Director, Japanese Language Program Director, Japan International Programs Department of Linguistics and Asian/Middle Eastern Languages, SDSU
9 a.m. – 9:25 a.m.	Self Introductions <b>2012 Institute Fellows</b>
9:25 a.m. – 9:50 a.m.	Introduction of Institute Staff and Curriculum Development Project “My Academic Discipline: How to Stimulate Interest in Japan Among Students of my Field” <i>Distribution of Course Packs</i> <b>Yoshiko Higurashi</b> <b>Lois Marsico</b> , Department of Linguistics and Asian/Middle Eastern Languages, SDSU <b>Joshua Glandorf</b> , Student Assistant, International Business Program, SDSU <b>Nylza Lujan</b> , Student Assistant, Japanese Language Program, SDSU <b>Cyndi Meeves</b> , Coordinator of Conference Services <b>Sam Belom</b> , Conference Services <b>Ana Domingo</b> , Office of Housing Administration, SDSU
10 a.m. – 10:50 a.m.	Dorm Tour <b>Ana Domingo</b> , Office of Housing Administration, SDSU



## Tuesday, June 12

11 a.m. – 12:15 p.m.

SDSU President Hirshman's Opening Ceremony

*From AASCU:*

**Jolanda M. Westerhof**, Director of Teacher Education

*From SDSU:*

**Elliot Hirshman**, President

**Stephen C. Welter**, Vice President for Research and  
the Dean of Graduate Division

**Thomas R. Scott**, former Vice President for Research and  
the Dean of Graduate Studies

**Karey Sabol**, Study Abroad Coordinator, representing  
**Geoffrey W. Chase**, Dean, Division of Undergraduate  
Studies

**Alan R. Sweedler**, Assistant Vice President for  
International Programs, SDSU

**Negar C. Davis**, Director, International Student Center

**Mark J. Ballam**, Managing Director, Center for  
International Business Education and Research (CIBER)

**Eniko A. Csomay**, Associate Dean of the College of Arts  
and Letters, representing **Ghada Osman**, Chair, Department  
of Linguistics and Asian/ Middle Eastern Languages

*Representatives from all SDSU Colleges:*

**Paul Wong**, Dean, Arts and Letters

**Michael P. Cunningham**, Dean, Business Administration

**Ric A. Hovda**, Dean, Education

**David T. Hayhurst**, Dean, Engineering

**Olita D. Harris**, Associate Dean, representing **Marilyn Newhoff**,  
Dean, Health and Human Services

**Kathryn J. LaMaster**, Associate Dean, representing **Joyce**  
**M. Gattas**, Dean, Professional Studies and Fine Arts

**Stanley Maloy**, Dean, Sciences

**David. E. Pearson**, Dean, Imperial Valley Campus

*Representative for all SDSU Faculty:*

**William F. Eadie**, Chair, The Senate

*Representatives from all SDSU Student Organizations:*

**Adrian Cruz**, President, Japanese Student Association:

**Michael Nakamura**, Nikkei Student Union

## Tuesday, June 12

*Representative from all SDSU alumni:*

**Jeff Marston**, SDSU Alumni Association

*Representatives from the Japanese Government and the San Diego Community:*

**Michael Shigeru Inoue**, former Honorary Consul General of Japan in San Diego

**Jay Scovie**, Manager, Corporation Communications, Kyocera International, Inc.

**Richard Davis**, Executive Director, Kyoto Symposium Organization

**Dave Tuites**, President, Japan Society of San Diego and Tijuana

12:30 p.m. – 2 p.m.

Lunch

2 p.m. – 3:45 p.m.

Campus and Library Tour

**TBA**, Campus Ambassador

**Lois Marsico**

**Joshua Glandorf**

**Nylza Lujan**

4 p.m. – 4:45 p.m.

Optional Field Trip

Ralphs Grocery Store

## Wednesday, June 13

8:50 a.m. – 9 a.m.

Announcements

9 a.m. – 9:50 a.m.

Introduction of the Japanese Language

**Yoshiko Higurashi**

10 a.m. – Noon

*Anime* and Pop Culture

**Kelly Hansen**, Department of Linguistics and Asian/Middle Eastern Languages, SDSU

1:15 p.m. – 2:45 p.m.

Identifying and Exploring Japan-Related Sources

**Julie Su**, Library and Information Services, SDSU

(Location: Library Instruction Room, Library Addition-#76)

3 p.m. – 5 p.m.

Projects

**JSI Fellows** and **Yoshiko Higurashi**

## Thursday, June 14

8:50 a.m. – 9 a.m.	Announcements
9 a.m. – 9:50 a.m.	Japanese Language <b>Hideko Yamaga</b> and <b>Daisuke Amano</b> Department of Linguistics and Asian/Middle Eastern Languages
10 a.m. – noon	How to Plan a Japanese Film Course <b>Kelly Hansen</b>
1:15 p.m. – 2:15 p.m.	Japanese Aesthetics <b>Kotaro Nakamura</b> , School of Art, Design, and Art History, SDSU
2:30 p.m. – 4:30 p.m.	<i>Ikebana</i> Flower Arranging: Beauty and Philosophy <b>Hiroko Szechinsky</b> Certified Instructor (Shihan) – Komon Director, Sogetsu San Diego Branch (Location: Scripps Cottage)
7 p.m. – 9 p.m.	Optional Film Screening: <i>Graves of the Fireflies</i> <b>Kelly Hansen</b> (Location: SSW-2514 or Cuicacalli Lounge)

## Friday, June 15

8:50 a.m. – 9 a.m.	Announcements
9 a.m. – 9:50 a.m.	Japanese Language <b>Hideko Yamaga</b> and <b>Daisuke Amano</b>
10 a.m. – Noon	Issues of Current Economic System and Japanese Society <b>Robert Uriu</b> , Department of Political Science, University of California, Irvine
1:15 p.m.- 2:45 p.m.	<i>Sumie</i> Brush Painting <b>Tatsuko Sandin</b> Ryushu (artist's name) San Diego Community College Vice President, Washu Kai
3p.m. – 5 p.m.	Japanese Government and its Foreign Policy <b>Robert Uriu</b>
5 p.m. – 5:30 p.m.	Optional Field Trip Ralphs Grocery Store

## Saturday, June 16

10 a.m. – noon	Art of Japan <b>Hiroko Johnson</b> , School of Art, Design, and Art History, SDSU
12:15 p.m.	Departure for Balboa Park
1p.m. – 2:15 p.m.	Lunch at the Tea Pavilion (lunch provided by AASCU)
2:30 p.m. – 3:30 p.m.	Mingei (Folk Art) International Museum
3:45 p.m. – 5 p.m.	Japanese Friendship Garden <b>Kotaro Nakamura</b> , Docent
5:30 p.m.	Boxed Dinners Available for JSI Fellows at the Cuicacalli Housing Center Counter

Second Week – June 18-23

**Monday, June 18**

8:50 a.m. – 9 a.m.	Announcements
9 a.m. – 9:50 a.m.	Japanese Language <b>Hideko Yamaga</b> and <b>Daisuke Amano</b>
10 a.m. – Noon	Japanese Literature in a Global Context <b>Kelly Hansen</b>
1:15 p.m. – 2:45 p.m.	Japanese Classical Music and Aesthetics: Lecture and Performance <b>Alex Khalil</b> , Department of Cognitive Science, University of California, San Diego <b>Yuki Easter</b> , Certified Koto Instructor, Sawai School
3p.m. – 5 p.m.	Film Screening and Discussion: <i>Only the Brave</i> <b>Lane Nishikawa</b> , Director and Actor (Location: SSW-1500)

**Tuesday, June 19**

8:50 a.m. – 9 a.m.	Announcements
9 a.m. – 9:50 a.m.	Japanese Language <b>Hideko Yamaga</b> and <b>Daisuke Amano</b>
10 a.m. – Noon	Buddhism and Japanese Culture <b>Wilburn Hansen</b> , Department of Religious Studies, SDSU
1:15 p.m. – 3:15 p.m.	Modernity and Becoming Modern <b>Stefan Tanaka</b> , Department of History, University of California, San Diego
3:15 p.m. - 5 p.m.	Free Time for Projects
7 p.m. – 9 p.m.	Optional Film Screening: <i>Twilight Samurai</i> <b>Kelly Hansen</b> (Location: SSW-2514 or Cuicacalli Lounge)



## Wednesday, June 20

8:50 a.m. – 9 a.m.	Announcements
9 a.m. – 9:50 a.m.	Japanese Language <b>Hideko Yamaga</b> and <b>Daisuke Amano</b>
10 a.m. – 11:20 a.m.	Developing Academic Partnership and Other Exchange Opportunities in Japan <b>Yoshiko Higurashi</b> <b>Dave Rudel</b> , Assistant Director, Education Abroad, International Student Center, SDSU <b>Rebekah Ruganti</b> , Coordinator, Office of International Programs, SDSU <b>Joshua Glandorf</b> (Hirosaki University: 2010-2011)
11:30 a.m.	Departure for Tom Ham's Lighthouse Restaurant
Noon – 1:30 p.m.	<b>Kyocera Lunch</b> Tom Ham's Lighthouse Restaurant, Harbor Island <b>Robert W. Stevens III</b> , Manager of Corporation, Kyocera International, Inc. (Sponsor: <i>Kyocera International, Inc.</i> )
1:45 p.m. – 2:45 p.m.	Buddhist Temple of San Diego and Meditation Experience <b>Rev. Yushi Mukojima</b>
3:15 p.m. – 4:45 p.m.	Cabrillo National Monument, Point Loma

## Thursday, June 21

- 8:50 a.m. – 9 a.m.                      Announcements
- 9 a.m. – 9:50 a.m.                      Japanese Language  
**Hideko Yamaga and Daisuke Amano**
- 10 a.m. – 11:20 a.m.                      Japanese Government Organizations Session <Part 1>
- 10 a.m. – 10:40 a.m.  
The Consulate General of Japan in Los Angeles  
**Honorable Jun Niimi**, Consul General of Japan
- 10:40 a.m. – 11:20 a.m.  
The Japan Foundation in Los Angeles  
“Grants and Support Programs Offered by The Japan Foundation”  
**Misako Ito**, Director
- 11:30 a.m. – 1:15 p.m.                      SDSU Provost Marlin’s Luncheon Reception in Honor of  
2012 AASCU JSI Fellows
- Nancy A. Marlin**, Provost, SDSU  
Guests will include representatives from the SDSU  
Administration, Faculty, Alumni Association, and Student  
Organizations, the Japanese Government and San Diego  
Business and Community Organizations
- 1:30 p.m. – 2:50 p.m.                      Japanese Government Organizations Session <Part 2>
- 1:30 p.m. – 2:10 p.m.  
Japan External Trading Organization (JETRO), Los Angeles  
“Japanese Business and JETRO”  
**Sachiko Yoshimura**, Chief Executive Director (presenter)  
**Yoshitoku Takahashi**, Executive Director  
**Christopher Baker**, Public Relations
- 2:10 p.m. – 2:50 a.m.  
Japan National Tourism Organization (JNTO), Los Angeles  
“Inbound Tourism in Japan”  
**Daisuke Tonai**, Executive Director (presenter)  
“Educational Trip to Japan and JNTO”  
**Tina Grindol**, Assistant Director (presenter)  
**Yasuyuki Harada**, Director

## Thursday, June 21

3 p.m. – 5 p.m.

Business Roundtable Discussion

“How to Successfully Incorporate Japanese Business Practices into the American and Mexican Corporate Cultures”

3:00 p.m. – 3:20 p.m.

Deloitte & Touche, Los Angeles

**Koichi Uchiyama**, Partner, Deputy Leader – Americas Cluster, Japanese Services Group, Los Angeles

3:20 p.m. – 4 p.m.

Union Bank, San Diego

**Jason Bowser**, Senior Vice President, Regional Manager

**Bruno Rodriguez**, Vice President (presenter)

**Rudy Maldonado**, Vice President (presenter)

**Sachiko Yenokida**, Vice President

4 p.m. – 4:20 p.m.

Toyota Motor Manufacturing de Baja California (TMMBC)

**Joe DaRosa**, President

### Special Presentations:

4:20 p.m. – 4:40 p.m.

“My Experience in College Life at Yokohama National University and Volunteer Rescue Operations in Ishinomaki (devastated by Earthquake and Tsunami on March 11, 2011)”

**Rodrigo Gutierrez**, SDSU

4:40 p.m. – 4:50 p.m.

IACE Travel

“IACE Travel’s Activities”

**Daisuke Hasegawa**, Western Regional Director, Torrance

**Kiyoshi Gamo**, Branch Manager, San Diego

**Akiko Hasegawa**, Sales Representative, San Diego

4:50 p.m. – 5 p.m.

General Discussion

## Friday, June 22

8:50 a.m. – 9 a.m.	Announcements
9 a.m. – 9:50 a.m.	Japanese Language <b>Hideko Yamaga</b> and <b>Daisuke Amano</b>
10 a.m. – Noon	Taiko Drumming Workshop Asayake Taiko Group, University of California, San Diego <b>Nicolas Vu</b> , Director of External Affairs (Location: Scripps Cottage)
1:15 p.m. – 2:15 p.m.	<i>Origami</i> and Japanese Songs Workshop <b>Toshiko Hasegawa</b> , Hilltop High School and San Diego Japanese School <b>Mitsuyo Fukuda</b> , Principal, San Diego Japanese School
2:30 p.m. – 4:00 p.m.	Tea Ceremony Workshop <b>Soshin Saito</b> , Professor of Tea <b>Milton Saito</b> , President, Urasenke San Diego Association (Location: Scripps Cottage)

## Saturday, June 23

8:50 a.m. – 9 a.m.	Announcements
9 a.m. – 9:50 a.m.	Japanese Language <b>Hideko Yamaga</b> and <b>Daisuke Amano</b>
10 a.m. – Noon	Project Presentations <b>JSI Fellows</b> and <b>Yoshiko Higurashi</b>
1:30 p.m. – 4 p.m.	Project Presentations <b>JSI Fellows</b> and <b>Yoshiko Higurashi</b>
4:30 p.m.	Departure for Utage Japanese Restaurant
5 p.m. – 8 p.m.	JSI Final Banquet Utage Japanese Restaurant, Chula Vista

## **DELIVERING AMERICA'S PROMISE**

**AASCU's 430 public college and university members are found throughout the United States, and in Guam, Puerto Rico and the Virgin Islands. We range in size from 1,000 students to 44,000. We are found in the inner city, in suburbs, towns and cities, and in remote rural America. We include campuses with extensive offerings in law, medicine and doctoral education---as well as campuses offering associate degrees to complement baccalaureate studies. We are both residential and commuter, and with on-line degrees as well. Yet common to virtually every member institution are three qualities that define its work and characterize our common commitments.**

- We are institutions of access and opportunity. We believe that the American promise should be real for all Americans, and that belief shapes our commitment to access, affordability and educational opportunity, and in the process strengthens American democracy for all citizens.**
- We are student-centered institutions. We place the student at the heart of our enterprise, enhancing the learning environment and student achievement not only through teaching and advising, but through our research and public service activities.**
- We are "stewards of place." We engage faculty, staff and students with the communities and regions we serve---helping to advance public education, economic development and the quality of life for all whom we live and who support our work. We affirm that America's promise extends not only to those who come to the campus but to all our neighbors.**

**We believe that through this stewardship and through our commitments to access and opportunity and to our students, public colleges and universities effectively and accountably deliver America's promise. In doing so we honor and fulfill the public trust.**

