

INCORPORATING
JAPANESE STUDIES
INTO THE
UNDERGRADUATE
CURRICULUM

JSI JAPAN
STUDIES
INSTITUTE



JUNE 11–22, 2013
SAN DIEGO STATE UNIVERSITY
SAN DIEGO, CALIFORNIA



**SAN DIEGO STATE
UNIVERSITY**

Institute Staff

San Diego

Yoshiko Higurashi

Institute Director

Professor and Director, Japan Language Program

Director, Japan International Programs

Department of Linguistics and Asian/Middle Eastern Languages

San Diego State University (SDSU)

Washington, D.C.

Jill M. Gately

Program and Meetings Manager

American Association of State Colleges and Universities (AASCU)

Housing

Check-In: Monday, June 10, 2013

Check-Out: Sunday, June 23, 2013

Cuicacalli Suites • Tacuba Tower

5150 East Campus Drive

San Diego, CA 92182-2622

Unless otherwise noted, all class activities are held in Room 2514
Student Services Building, San Diego State University

The institute schedule is subject to change for reasons
beyond the control of AASCU or the Institute.

Tuesday, June 11

(Cuicacalli Seminar Room)

8:30 a.m. – 9 a.m.

Breakfast and Welcome

Arlene Jackson, Director of International Education, AASCU and **Yoshiko Higurashi**, Institute Director; Professor of Japanese; Director, Japanese Language Program; and Director, Japan International Programs, Department of Linguistics and Asian/Middle Eastern Languages, SDSU

9 a.m. – 9:25 a.m.

Self Introductions

2013 Institute Fellows

9:25 a.m. – 9:50 a.m.

Introduction of Institute Staff and Curriculum Development Project

“My Academic Discipline: How to Stimulate Interest in Japan Among Students in My Field”

Distribution of Course Packs

Yoshiko Higurashi; **Cyndi Meeves**, Manager, Conference Services; **Tanya B. Calienta**, Administrative Coordinator, Department of Linguistics and Asian/Middle Eastern Languages, SDSU; **Joshua Glandorf**, AASCU Student Assistant, Japanese Major, SDSU; **Michelle Aguilar**, SDSU Student Assistant, Japanese Major; and **Shohei Hagiwaras**, SDSU Student Assistant, Exchange Student from Gunma University (Japan)

10 a.m. – 10:50 a.m.

Dorm Tour

TBA, Office of Housing Administration, SDSU

11 a.m. – 12:15 p.m.

SDSU Provost Marlin’s Opening Ceremony

From AASCU: **Arlene Jackson**, Director of International Education

From SDSU: **Nancy A. Marlin**, Provost; **Stephen C. Welter**, Vice President for Research and Dean of Graduate Division; **Thomas R. Scott**, Former Vice President for Research and Dean of Graduate Studies; **Karey Sabol**, Study Abroad Coordinator, representing **Geoffrey W. Chase**, Dean, Division of Undergraduate Studies; and **Paul Ganster**, Associate Director of Office of International Programs, representing **Alan R. Sweedler**, Assistant Vice President for International Programs

Tuesday, June 11

11 a.m. – 12:15 p.m.

SDSU Provost Marlin's Opening Ceremony *continued*

Representatives from All SDSU Colleges: **Paul Wong**, Dean, Arts and Letters; **Michael P. Cunningham**, Dean, Business Administration; **Ric A. Hovda**, Dean, Education; **David T. Hayhurst**, Dean, Engineering; **Marilyn Newhoff**, Dean, Health and Human Services; **Joyce M. Gattas**, Dean, Professional Studies and Fine Arts; **Stanley R. Maloy**, Dean, Sciences; **David E. Pearson**, Dean, Imperial Valley Campus; and **Joe R. Shapiro**, Dean, Extended Studies

More from SDSU: **Negar C. Davis**, Director, International Student Center; **Mark J. Ballam**, Managing Director, Center for International Business Education and Research (CIBER); and **Dan McLeod**, Professor Emeritus of English and Comparative Literature

Representative for All SDSU Faculty: **Ghada Osman**, Vice Chair, The Senate, and Chair, Department of Linguistics and Asian/ Middle Eastern Languages

Representatives from All SDSU Student Organizations: **TBA**, President, Japanese Student Association; **Jaclyn Tomita**, President, Nikkei Student Union

Representative for All SDSU Alumni: **Jeff Marston**, Immediate Past President, SDSU Alumni Association

Representatives from the Japanese Government and the San Diego Community: **Katherine Leonard**, Honorary Consul General of Japan in San Diego; **Thomas H. Bliss, Jr.**, Director of Business Development Services and Planning, Kyocera International, Inc.; **Richard Davis**, Executive Director, Kyoto Symposium Organization

12:30 p.m. – 2 p.m.

Lunch

2 p.m. – 3:45 p.m.

Campus and Library Tour

Tanya B. Calienta, **Joshua Glandorf**, **Michelle Auiglar** and **Shohei Hagiwara**

4 p.m. – 4:45 p.m.

Optional Field Trip

Ralphs Grocery Store

Wednesday, June 12

8:50 a.m. – 9 a.m.

Announcements

9 a.m. – 9:50 a.m.

Introduction of the Japanese Language

Yoshiko Higurashi

10 a.m. – Noon

From Archipelago to Japan

Stefan Tanaka, Department of History, University of California, San Diego (UCSD)

1:15 p.m. – 2:45 p.m. 🗨 Library Instruction Room, Library Addition #76

Identifying and Exploring Japan-Related Sources

Julie Su, Library and Information Services, SDSU

3 p.m. – 5 p.m.

Modernity and Becoming Modern

Stefan Tanaka

7 p.m. – 9 p.m.

Optional Film Screening: *Rashomon*

Dan McLeod, Professor Emeritus, Department of English and Comparative Literature, SDSU

Thursday, June 13

8:50 a.m. – 9 a.m.

Announcements

9 a.m. – 9:50 a.m.

Japanese Language

Hideko Yamaga and Momoko Rothenhaus, Department of Linguistics and Asian/Middle Eastern Languages, SDSU

10 a.m. – Noon

Developing Academic Partnership and Other Exchange Opportunities in Japan

Yoshiko Higurashi; Dave Rudel, Assistant Director, Education Abroad, International Student Center, SDSU; Josh Glandorf, Hirosaki University: 2010-11; and Estefania Castaneda, Aoyama Gakuin University: 2011-12

Thursday, June 13

1:15 p.m. – 2:15 p.m.

Japan's Recovery from Earthquake and Tsunami

Kotaro Nakamura, School of Art, Design, and Art History, SDSU

2:30 p.m. – 4:30 p.m. 📍 Scripps Cottage

Ikebana Flower Arranging: Beauty and Philosophy

Hiroko Szechinski, Certified Instructor (Shihan)–Komon, Director, Sogetsu San Diego Branch

7 p.m. – 9:30 p.m.

Optional Film Screening: Tokyo Story

Dan McLeod

Friday, June 14

8:50 a.m. – 9 a.m.

Announcements

9 a.m. – 9:50 a.m.

Japanese Language

Hideko Yamaga and Momoko Rothenhaus

10 a.m. – Noon

Issues of Current Economic System and Japanese Society

Robert Uriu, Department of Political Science, University of California, Irvine

1:15 p.m. – 2:45 p.m.

Sumie Brush Painting

Tatsuko Sandin

Ryushu (artist's name)

San Diego Community College

Vice President, Washu Kai

3 p.m. – 5 p.m.

Japanese Government and its Foreign Policy

Robert Uriu

5 p.m. – 5:30 p.m.

Optional Field Trip

Ralphs Grocery Store

Saturday, June 15

10 a.m. – Noon

Japanese Aesthetics

Kotaro Nakamura

12:15 p.m.

Departure for Balboa Park

1 p.m. – 2:15 p.m.

Lunch at the Tea Pavilion

(Lunch provided by AASCU)

2:30 p.m. – 3:30 p.m.

Mingei (Folk Art) International Museum

Docents: TBA

3:45 p.m. – 5 p.m.

Japanese Friendship Garden

Kotaro Nakamura, Docent

5:30 p.m.

Boxed Dinners available for JSI Fellows at the Cuicacalli Housing Center Counter

Monday, June 17

8:50 a.m. – 9 a.m.

Announcements

9 a.m. – 9:50 a.m.

Japanese Language

Hideko Yamaga and Momoko Rothenhaus

10:00 a.m. – Noon

Buddhism and Japanese Culture

Susan Klein, Department of East Asian Languages and Literatures, University of California, Irvine

1:15 p.m. – 3:15 p.m.

Pre-modern Japanese Ghosts in Literature and Theater

Susan Klein

3:30 p.m. – 5:30 p.m. 🎬 Little Theatre

Film Screening and Discussion: *Only the Brave*

Lane Nishikawa, Director and Actor

Tuesday, June 18

8:50 a.m. – 9 a.m.

Announcements

9 a.m. – 9:50 a.m.

Japanese Language

Hideko Yamaga and Momoko Rothenhaus

10 a.m. – 11:30 a.m.

Introduction to Japanese Literature: From Classic to Cool

Jan Bardsley, Department of Asian Studies, University of North Carolina, Chapel Hill

11:45 p.m.

Depart for Shelter Island

Tuesday, June 18

12:15 p.m. – 1:30 p.m. 🍴 Bali Hai Restaurant, Shelter Island

Kyocera Lunch

Robert W. Stevens III, Director of Human Resources, Kyocera International, Inc.

Sponsored by Kyocera International, Inc.

1:45 p.m. – 2:45 p.m.

Buddhist Temple of San Diego and Meditation Experience

Rev. Yushi Mukojima

3:15 p.m. – 4:30 p.m.

Cabrillo National Monument, Point Loma

5:15 p.m.

Return to SDSU

7 p.m. – 9 p.m.

How to Plan a Japanese Film Course

Jan Bardsley

Wednesday, June 19

All Day Conference: North Education–60

10 a.m. – 11:50 a.m.

Japanese Government Organizations Session

10 a.m. – 10:25 a.m.

The Consulate General of Japan in Los Angeles

Honorable Jun Niimi, Consul General of Japan (*presenter*) and **Takehiko**

Wajima, Consul and Director, Information and Culture Center

10:25 a.m. – 10:50 a.m.

The Japan Foundation in Los Angeles

“Grants and Support Programs Offered by The Japan Foundation”

Rei Suzuki, Deputy Director

Wednesday, June 19

All Day Conference: Student Services West-1500

10 a.m. – 11:50 a.m.

Japanese Government Organizations Session *continued*

11 a.m. – 11:25 a.m.

Japan External Trading Organization (JETRO), Los Angeles

“Japanese Business and JETRO”

Sachiko Yoshimura, Chief Executive Director (*presenter*); and **Christopher Baker**, Public Relations

11:25 p.m. – 11:50 a.m.

Japan National Tourism Organization (JNTO), Los Angeles

“Inbound Tourism in Japan”

Daisuke Tonai, Executive Director (*presenter*)

“Educational Trip to Japan and JNTO”

Erica Irby, Assistant Director (*presenter*) and **Yasuyuki Harada**, JETRO Director

Noon – 1:45 p.m. 🍷 Faculty Staff Club

SDSU President Hirshman’s Luncheon Reception in Honor of AASCU’s 2013 JSI Fellows

Guests will include representatives from the SDSU administration, faculty, alumni association and student organizations, as well as the Japanese Government and San Diego business and community organizations.

2 p.m. – 2:50 p.m.

Keynote Address

“Women Write the Modern: Japan’s Literacy Feminists”

Jan Bardsley

Wednesday, June 19

3 p.m. – 5 p.m.

Business Roundtable Discussion

“How to Successfully Incorporate Japanese Business Practices into the American and Mexican Corporate Cultures”

3 p.m. – 3:25 p.m.

The Kyocera Philosophy and Amoeba Management System

Jay Scovie, Director of Corporate Communications and Education, Kyocera International, Inc.

3:25 p.m. – 3:50 p.m.

Union Bank’s Exchange Program in Japan

Jason Bowser, Senior Vice President, Regional Manager; **Bruno Rodriguez**, Vice President (*presenter*); **Rudy Maldonado**, Vice President (*presenter*); **Carlton Hill**, Vice President (*presenters’ assistant*); and **Sachiko Yenokida**, Vice President

4 p.m. – 4:25 p.m.

My Personal Life Story from the East to the West

Kimiaki Maruo, Japanese Services Group Country Leader, Deloitte, Mexico

4:25 p.m. – 4:40 p.m.

Special Presentation: *IACE Travel’s Activities*

Daisuke Hasegawa, Western Regional Director, Torrance; **Kiyoshi Gamo**, Branch Manager, San Diego; and **Akiko Osawa**, Sales Representative, San Diego (*presenter*)

4:40 p.m. – 5 p.m.

General Discussion

Thursday, June 20

8:50 a.m. – 9 a.m.

Announcements

9 a.m. – 9:50 a.m.

Japanese Language

Hideko Yamaga and Momoko Rothenhaus

10 a.m. – Noon

Anime and Pop Culture

Jan Bardsley

1:15 p.m. – 3:15 p.m.

Japanese Buddhist Art

Chari Pradel, Department of Art, California State Polytechnic University, Pomona

3:30 p.m. – 5 p.m.

Japanese Classical Music and Aesthetics: Lecture and Performance

Alex Khalil, Department of Cognitive Science, University of California, San Diego and Yuki Easter, Certified Koto Instructor, Sawai School

7 p.m. – 9:30 p.m.

Optional Film Screening: *Woman in the Dunes*

Dan McLeod

Friday, June 21

8:50 a.m. – 9 a.m.

Announcements

9 a.m. – 9:50 a.m.

Japanese Language

Hideko Yamaga and Momoko Rothenhaus

10 a.m. – Noon 📍 Scripps Cottage

Taiko Drumming Workshop

Asayake Taiko Group, University of California, San Diego and Laura Lee, Director of External Affairs

Friday, June 21

1:15 p.m. – 2:15 p.m.

Origami and Japanese Songs Workshop

Toshiko Hasegawa, Hilltop High School and San Diego Japanese School and
Mitsuyo Fukuda, Principal, San Diego Japanese School

2:30 p.m. – 4 p.m. ☞ Scripps Cottage

Tea Ceremony Workshop

Garcia Sohan, Professor of Tea, Omotesenke School and President, Four Seasons
Haiku Class

Saturday, June 22

8:50 a.m. – 9 a.m.

Announcements

9 a.m. – 9:50 a.m.

Japanese Language

Hideko Yamaga and Momoko Rothenhaus

10 a.m. – Noon

Project Presentations

JSI Fellows and Yoshiko Higurashi

1:30 p.m. – 4 p.m.

Project Presentations

JSI Fellows and Yoshiko Higurashi

4:30 p.m.

Depart for Banquet

5 p.m. – 8 p.m. ☞ Utage Japanese Restaurant, Chula Vista

JSI Final Banquet

Delivering America's Promise

AASCU's 430 public college and university members are found throughout the United States, and in Guam, Puerto Rico and the Virgin Islands. We range in size from 1,000 students to 44,000. We are found in the inner city, in suburbs, towns and cities, and in remote rural America. We include campuses with extensive offerings in law, medicine and doctoral education—as well as campuses offering associate degrees to complement baccalaureate studies. We are both residential and commuter, and with on-line degrees as well. Yet common to virtually every member institution are three qualities that define its work and characterize our common commitments.

- We are institutions of access and opportunity. We believe that the American promise should be real for all Americans, and that belief shapes our commitment to access, affordability and educational opportunity, and in the process strengthens American democracy for all citizens.
- We are student-centered institutions. We place the student at the heart of our enterprise, enhancing the learning environment and student achievement not only through teaching and advising, but through our research and public service activities.
- We are “stewards of place.” We engage faculty, staff and students with the communities and regions we serve—helping to advance public education, economic development and the quality of life for all with whom we live and who support our work. We affirm that America's promise extends not only to those who come to the campus but to all our neighbors.

We believe that through this stewardship and through our commitments to access and opportunity and to our students, public colleges and universities effectively and accountably deliver America's promise. In so doing we honor and fulfill the public trust.