

NATIONAL FACULTY DEVELOPMENT INSTITUTE

INCORPORATING JAPANESE STUDIES
INTO THE UNDERGRADUATE CURRICULUM



JAPAN STUDIES INSTITUTE
JUNE 2–20, 2008
SAN DIEGO STATE UNIVERSITY
SAN DIEGO, CALIFORNIA

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AMERICAN ASSOCIATION OF STATE
COLLEGES AND UNIVERSITIES

Institute Staff

San Diego

Yoshiko Higurashi

Institute Director

Professor and Director, Japanese Language Program
Department of Linguistics and Asian/Middle Eastern Languages
San Diego State University (SDSU)

Washington, D.C.

Jill M. Gately

Program and Meetings Manager
American Association of State
Colleges and Universities (AASCU)

Housing

Check-In: Sunday, June 1, 2008

Check-Out: Saturday, June 21, 2008

Cuicacalli Suites • Tacuba Tower
5150 East Campus Drive
San Diego, CA 92182
Phone: 619.594.2622

Unless otherwise noted, all class activities are held in Room 2514
Student Services Building, San Diego State University

The Institute schedule is subject to change for reasons
beyond the control of AASCU or the Institute.

First Week — June 2–6

MONDAY, JUNE 2

(Cuicacalli Seminar Room)

- 8:30 a.m. – 9 a.m. Continental Breakfast and Welcome
Yoshiko Higurashi, Institute Director, Professor and Director,
Japanese Language Program, Department of Linguistics and
Asian/Middle Eastern Languages, SDSU
- 9 a.m. – 9:25 a.m. Self Introductions
2008 Institute Fellows
- 9:25 a.m. – 9:50 a.m. Introduction of Institute Staff and Curriculum Development
Project—“My Academic Discipline: How to Stimulate Interest in
Japan Among Students in My Field”
Distribution of Course Packs
Yoshiko Higurashi
Eunice Estrada, Department of Linguistics and Asian/Middle
Eastern Languages, SDSU
Donna Stout, Coordinator of Conference Services and Piedra
del Sol, Office of Housing Administration, SDSU
Terry Arriola, Conference Assistant, Housing Office, SDSU
Qamar Bradford, Student Assistant, Japanese and Multimedia
Art Programs, SDSU
- 10 a.m. – 10:50 a.m. Dorm Tour
Terry Arriola

MONDAY, JUNE 2

11 a.m. – 12:15 p.m.

SDSU Provost Marlin's Opening Ceremony

Nancy A. Marlin, Provost, SDSU

Thomas R. Scott, Vice President for Research, SDSU

Alan R. Sweedler, Assistant Vice President for International Programs, Office of International Programs, SDSU

Geoffrey W. Chase, Dean, Division of Undergraduate Studies, SDSU

Bonnie Scott, Chair, Department of Women's Studies, SDSU

Jeffrey P. Kaplan, Chair, Department of Linguistics and Asian/Middle Eastern Languages, SDSU

Representatives from all SDSU Colleges:

Linda D. Holler, Associate Dean, College of Arts and Letters

Gail K. Naughton, Dean, College of Business Administration

Ric A. Hovda, Dean, College of Education

David T. Hayhurst, Dean, College of Engineering

Olita D. Harris, Associate Dean, College of Health & Human Services

Joyce M. Gattas, Dean, College of Professional Studies and Fine Arts

Stanley Maloy, Dean, College of Sciences

Stephen B. Roeder, Dean, Imperial Valley Campus

Joe Shapiro, Dean, College of Extended Studies

Representative from all SDSU Faculty:

Edith Benkov, Chair, The Senate

Representative from all SDSU Student Organizations:

Joshua Woods, President, Japan Student Association

Representative from all SDSU Alumni Association:

Charles Luby, Past President, SDSU Alumni Association

11 a.m. – 12:15 p.m.

Representatives from the Japanese Government and the San Diego Community:

Kohki Kanno, Director, The Japan Foundation, Los Angeles

Yoshihiro Nihei, Program Coordinator, Arts and Culture, The Japan Foundation, Los Angeles

Michael S. Inoue, Honorary Consul General of Japan in San Diego

Rodney N. Lanthorne, President, Kyocera International, Inc.

Richard Davis, Executive Director, Kyoto Symposium Committee

Dave Tuites, Executive Director, Japan Society of San Diego and Tijuana

MONDAY, JUNE 2

- 12:30 p.m. – 2 p.m. Lunch with SDSU Administrators
JSI Fellows, SDSU Administrators and Opening Ceremony
Guests
No host lunch at Faculty Staff Club, SDSU
- 2 p.m. – 3:45 p.m. Campus and Library Tour
Campus Ambassador and Qamar Bradford and Eunice Estrada
- 4 p.m. – 4:45 p.m. Optional Field Trip
Ralphs Grocery Store

TUESDAY, JUNE 3

- 8:50 a.m. – 9 a.m. Announcements
- 9 a.m. – 9:50 a.m. Introduction to the Japanese Language
Yoshiko Higurashi
- 10 a.m. – 10:50 a.m. What Students Should be Taught About Japan in General
Education Courses: A Student's Perspective
Qamar Bradford
- 11 a.m. – Noon 2007 JSI Fellow's Report
Walter Todd, University of West Georgia
- 1:30 p.m. – 3:30 p.m. Anime and Pop Culture
Kelly Hansen, Department of Asia Pacific Studies, SDSU
- 3:45 p.m. – 4:45 p.m. Identifying and Exploiting Japan-Related Sources
Julie Su, Library and Information Services, SDSU
(Location: Library Instruction Room, Library Addition-#76)
- Evening Film Screening: Graves of the Fireflies
Kelly Hansen
(Location: Cuicacalli Seminar Room)

WEDNESDAY, JUNE 4

- 8:50 a.m. – 9 a.m. Announcements
- 9 a.m. – 9:50 a.m. Japanese Language
Hideko Yamaga and Erica Hashiba,
Department of Linguistics and Asian/Middle Eastern
Languages, SDSU
- 10 a.m. – Noon Buddhism/Asian Thought and Culture
Wilburn Hansen, Department of Religious Studies, SDSU
- 12:30 p.m. – 2 p.m. **Kyocera Lunch**
Tom Ham's Lighthouse Restaurant, Harbor Island
(Sponsor: *Kyocera International, Inc.*)
- 2:15 p.m. – 3:30 p.m. Cabrillo National Monument, Point Loma
- 3:45 p.m. – 5:15 p.m. Buddhist Temple of San Diego & Meditation Experience
Rev. Yushi Mukojima

THURSDAY, JUNE 5

- 8:50 a.m. – 9 a.m. Announcements
- 9 a.m. – 9:50 a.m. Japanese Language
Hideko Yamaga and Erica Hashiba
- 10 a.m. – Noon Social Issues in Japanese: Aging Society
Rebecca E. Fukuzawa, Hosei University (Tokyo)
- 1 p.m. – 2:30 p.m. Calligraphy
Sankei Hirotaka Sakai, Calligraphy Master, All Japan
Calligraphy Education Foundation
Erica Hashiba (Interpreter)
- 2:45 p.m. – 4:45 p.m. Projects
Fellows and Yoshiko Higurashi
- 7 p.m. – 9:30 p.m. Film Screening: *Only the Brave*
Lane Nishikawa, Director and Actor
(Location: Arts & Letters-201)

FRIDAY, JUNE 6

8:50 a.m. – 9 a.m.	Announcements
9 a.m. – 9:50 a.m.	Japanese Language Hideko Yamaga and Erica Hashiba
10 a.m. – Noon	Japanese Aesthetics Kotaro Nakamura , School of Art, Design, and Art History, SDSU
1:30 p.m. – 3 p.m.	The Japanese Education System: Old Issues and New Directions Rebecca E. Fukuzawa
3:15 p.m. – 4:15 p.m.	Japan on Both Sides of the Ocean Michael S. Inoue
4:30 p.m. – 5 p.m.	Optional Field Trip Ralphs Grocery Store

Second Week — June 9–13

MONDAY, JUNE 9

8:50 a.m. – 9 a.m.	Announcements
9 a.m. – 9:50 a.m.	Japanese Language Hideko Yamaga and Erica Hashiba
10 a.m. – Noon	Modernity and Becoming Modern Stefan Tanaka , Department of History, University of California, San Diego
1 p.m. – 2:30 p.m.	Calligraphy Sankei Hiroataka Sakai and Erica Hashiba
2:45 p.m. – 4:45 p.m.	How to Plan a Japanese Film Course Kelly Hansen Evening Film Screening: <i>Twilight Samurai</i> Kelly Hansen (Location: Cuicacalli Seminar Room)

TUESDAY, JUNE 10

7 a.m.	Departure for Los Angeles
10 a.m. – Noon	Tour of the Japanese American National Museum (JANM) in Los Angeles
12:30 p.m. – 2 p.m.	Lunch at Tamon Japanese Restaurant, Miyako Hotel, Little Tokyo
2:30 p.m. – 4:30 p.m.	Tour of the Japanese Gallery at the Pacific Asia Museum (Pasadena) Ken Brown , Curator
5 p.m.	Departure for San Diego
7 p.m.	Boxed Dinners Available for JSI Fellows at the Cuicacalli Housing Center Counter

WEDNESDAY, JUNE 11

- 8:50 a.m. – 9 a.m. Announcements
- 9 a.m. – 9:50 a.m. Japanese Language
Hideko Yamaga and Erica Hashiba
- 10 a.m. – 10:15 a.m. My Experience in Japan During the Occupation
Marilyn Newhoff, Dean, College of Health and Human Services, SDSU
- 10:15 p.m. – 12:15 p.m. The Occupation
Stefan Tanaka
- 1:30 p.m. – 3 p.m. An Introduction to Japanese Business Practices
Diana Rowland, President, Rowland & Associates, Inc.
(Location: Cuicacalli Seminar Room)
- 3:15 p.m. – 5:15 p.m. Ikebana Flower Arranging: Beauty & Philosophy
Sadako Oehler, President and Professor, San Diego Chapter of the Ikenobo School of Ikebana
(Location: Scipps Cottage)

THURSDAY, JUNE 12

- 8:50 a.m. – 9 a.m. Announcements
- 9 a.m. – 9:50 a.m. Japanese Language
Hideko Yamaga and Erica Hashiba
- 10 a.m. – Noon The Land of Kami and Buddhas: Japanese Religious Traditions
Michiko Yusa, Department of Modern and Classical Languages, Western Washington University
- 1 p.m. – 2:30 p.m. Calligraphy
Sankei Hirotaka Sakai and Erica Hashiba
- 2:45 p.m. – 4:45 p.m. Japanese Literature in a Global Context
Kelly Hansen

FRIDAY, JUNE 13

8:50 a.m. – 9 a.m.	Announcements
9 a.m. – 9:50 a.m.	Japanese Language Hideko Yamaga and Erica Hashiba
10 a.m. – Noon	Philosophy and Japanese Performing Arts Michiko Yusa
12:30 p.m.	Departure for Balboa Park
1 p.m. – 1:50 p.m.	Lunch at the Tea Pavilion (lunch provided by AASCU)
2 p.m. – 3:45 p.m.	Mingei (Folk Art) International Museum
4 p.m. – 5 p.m.	Japanese Friendship Garden Kotaro Nakamura, Docent

Third Week — June 16–20

MONDAY, JUNE 16

- 8:50 a.m. – 9 a.m. Announcements
- 9 a.m. – 9:50 a.m. Japanese Language
Hideko Yamaga and Erica Hashiba
- 10 a.m. – Noon Problems in the Current Economic System in Japan
Robert Uriu, Department of Political Science, University of California, Irvine
- 1 p.m. – 2:30 p.m. Trends in Japan's Foreign Policy
Robert Uriu
- 2:45 p.m. – 4:45 p.m. Women's Writing in 20th Century Japan: The New Woman and the Modern Girl
Jan Bardsley, Department of Asian Studies, University of North Carolina at Chapel Hill
- 7 p.m. – 8:30 p.m. Film Showing: *Women in Japan*
(produced by Jan Bardsley, 52 min.)
Jan Bardsley
(Location: Tacuba Tower Floor Lounge)

TUESDAY, JUNE 17

Special All Day Program (8:50 a.m. – 4:30 p.m.): SS-1500

- 8:50 a.m. – 9 a.m. Announcements
- 9 a.m. – 9:50 a.m. Natsume Soseki: His Life and Work
Yoko Matsuoka McClain (Natsume Soseki's granddaughter),
Department of Asian Studies, University of Oregon

TUESDAY, JUNE 17

10 a.m. – Noon	Japanese Government Organizations Session 10 a.m. – 10:25 a.m. TBA Honorable Junichi Ihara , Consul General of Japan in Los Angeles 10:25 p.m. – 10:50 p.m. Grants and Support Programs Offered by The Japan Foundation Maki Sunayama , Academic Specialist, Japanese Language Yoshihiro Nihei , Program Coordinator, Arts and Culture, The Japan Foundation (presenter) Thomas Lin , Academic Assistant (presenter) 11 a.m. – 11:25 a.m. Japanese Business and the Japan External Trading Organization (JETRO) Shigeru Kimura , Chief Executive Director Christopher Baker , Public Relations 11:25 a.m. – 11:50 a.m. Tourism in Japan and Japan National Tourist Organization's (JNTO) Activities Naoko Marutani , Director, JNTO Los Angeles Office
2 p.m. – 4:30 p.m.	Business Roundtable Discussion "How to Successfully Incorporate Japanese Business Practices into the American and Mexican Corporate Cultures" 2 p.m. – 2:20 p.m. "Lessons Learned from a Japanese Accounting Firm's Failure" Iwao Tomita , Founding Member and Executive CEO, Deloitte Touche Tohmatsu 2:20 p.m. – 2:40 p.m. A <i>Samurai</i> Experience Rodney N. Lanthorne , President, Kyocera International, Inc.

TUESDAY, JUNE 17

2:40 p.m. – 3 p.m.

From “Bank of Tokyo” to “Union Bank of California”

Mark Woods, Senior Vice President, Union Bank of California

3:15 p.m. – 3:35 p.m.

Jay Vandebree, President, Consumer Sales, Sony Electronics, Inc.

3:35 p.m. – 3:55 p.m.

SANYO and Its Brand Vision Think GAIA

Alan Foster, Vice President of Corporate Planning, SANYO North America

4 p.m. – 4:30 p.m.

Discussion

5:30 p.m. – 7 p.m.

SDSU President Weber’s Reception in Honor of 2008 AASCU JSI Fellows

(Location: University House)

Stephen L. Weber, President, SDSU

Jill M. Gately, Program and Meetings Manager, AASCU
Guests will include representatives from AASCU, the SDSU Administration, Faculty, Alumni Association and Student Organizations, the Japanese Government and San Diego Business and Community Organizations

7:15 p.m.

Boxed Dinners Available for JSI Fellows at the Cuicacalli Housing Center Counter

WEDNESDAY, JUNE 18

8:50 a.m. – 9 a.m.	Announcements
9 a.m. – 9:50 a.m.	Japanese Language Hideko Yamaga and Erica Hashiba
10 a.m. – Noon	<i>Geisha</i> in History, Fiction and Fantasy Jan Bardsley
1:30 p.m. – 2:30 p.m.	<i>Origami</i> and Japanese Songs Workshop Mitsuyo Fukuda , Bonita Vista High School, San Diego Japanese School Toshiko Hasegawa , Hilltop High School, San Diego Japanese School
2:45 p.m. – 4:45 p.m.	The Arts of Japan Hiroko Johnson , School of Art, Design and Art History, SDSU

THURSDAY, JUNE 19

8:50 a.m. – 9 a.m.	Announcements
9 a.m. – 9:50 a.m.	Japanese Language Hideko Yamaga and Erica Hashiba
10 a.m. – Noon	Taiko Drumming Workshop Asayake Taiko Group, University of California, San Diego Michael Hirota , Performance Director Michelle Zimmerman , Director of External Affairs (Location: Scripps Cottage)
1 p.m. – 3 p.m.	Japanese Classical Music and Aesthetics: Lecture and <i>Shakuhachi</i> Performance Alex Khalil , Department of Music, University of California, San Diego <i>Koto</i> Performance Yuki Easter , Certified Koto Instructor, Sawai School
3:15 p.m. – 4:45 p.m.	Tea Ceremony Sosen Kaneko Bishop , Founder and President, Senshinkai Professor, Omote Senke School of Tea, San Diego (Location: Scripps Cottage)

FRIDAY, JUNE 20

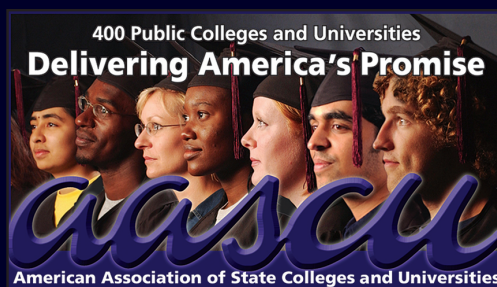
8:50 a.m. – 9 a.m.	Announcements
9 a.m. – 9:50 a.m.	Japanese Language Hideko Yamaga and Erica Hashiba
10 a.m. – Noon	Project Presentations JSI Fellows and Yoshiko Higurashi
1:30 p.m. – 4 p.m.	Project Presentations JSI Fellows and Yoshiko Higurashi
5 p.m. – 8 p.m.	JSI Final Banquet Utage Japanese Restaurant, Chula Vista

DELIVERING AMERICA'S PROMISE

AASCU's 430 public college and university members are found throughout the United States, and in Guam, Puerto Rico and the Virgin Islands. We range in size from 1,000 students to 44,000. We are found in the inner city, in suburbs, towns and cities, and in remote rural America. We include campuses with extensive offerings in law, medicine and doctoral education—as well as campuses offering associate degrees to complement baccalaureate studies. We are both residential and commuter, and with on-line degrees as well. Yet common to virtually every member institution are three qualities that define its work and characterize our common commitments.

- We are institutions of access and opportunity. We believe that the American promise should be real for all Americans, and that belief shapes our commitment to access, affordability and educational opportunity, and in the process strengthens American democracy for all citizens.
- We are student-centered institutions. We place the student at the heart of our enterprise, enhancing the learning environment and student achievement not only through teaching and advising, but through our research and public service activities.
- We are “stewards of place.” We engage faculty, staff and students with the communities and regions we serve—helping to advance public education, economic development and the quality of life for all with whom we live and who support our work. We affirm that America's promise extends not only to those who come to the campus but to all our neighbors.

We believe that through this stewardship and through our commitments to access and opportunity and to our students, public colleges and universities effectively and accountably deliver America's promise. In so doing we honor and fulfill the public trust.



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